

Dialog level 05.12.03D
Reconnected in file 411 03aug06 16:37:29

* * *

File 411:DIALINDEX(R)
Cost is in DialUnits

DIALINDEX(R)
(c) 2006 Dialog

*** DIALINDEX search results display in an abbreviated ***
*** format unless you enter the SET DETAIL ON command. ***
?

B 9,15,16,18,20,148,275,608,610,613,616,619,623,635,649,727,781,813,816,985
03aug06 16:42:19 User264717 Session D477.5
\$0.49 0.184 DialUnits File411
\$0.49 Estimated cost File411
\$1.33 INTERNET
\$1.82 Estimated cost this search
\$1.82 Estimated total session cost 0.184 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 9:Business & Industry(R) Jul/1994-2006/Aug 02
(c) 2006 The Gale Group

File 15:ABI/Inform(R) 1971-2006/Aug 03
(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/Aug 01
(c) 2006 The Gale Group

File 18:Gale Group F&S Index(R) 1988-2006/Aug 02
(c) 2006 The Gale Group

File 20:Dialog Global Reporter 1997-2006/Aug 03
(c) 2006 Dialog

File 148:Gale Group Trade & Industry DB 1976-2006/Aug 02
(c)2006 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2006/Aug 02
(c) 2006 The Gale Group

File 608:KR/T Bus.News. 1992-2006/Aug 03
(c)2006 Knight Ridder/Tribune Bus News

File 610:Business Wire 1999-2006/Aug 03
(c) 2006 Business Wire.

***File 610: File 610 now contains data from 3/99 forward.**
Archive data (1986-2/99) is available in File 810.

File 613:PR Newswire 1999-2006/Aug 03
(c) 2006 PR Newswire Association Inc

***File 613: File 613 now contains data from 5/99 forward.**
Archive data (1987-4/99) is available in File 813.

File 616:Canada NewsWire 1999-2001/Mar 09
(c) 2001 Canada NewsWire

***File 616: File 616 is not updating.**
Archive data (1996-April 1999) is available in file 816.

File 619:Asia Intelligence Wire 1995-2006/Aug 02
(c) 2006 Fin. Times Ltd

File 623:Business Week 1985-2006/Aug 03
(c) 2006 The McGraw-Hill Companies Inc

File 635:Business Dateline(R) 1985-2006/Aug 03
(c) 2006 ProQuest Info&Learning

File 649:Gale Group Newswire ASAP(TM) 2006/Jul 21
(c) 2006 The Gale Group

File 727:Canadian Newspapers 1990-2006/Aug 03
(c) 2006 Southam Inc.

File 781:ProQuest Newsstand 1998-2006/Aug 03
(c) 2006 ProQuest Info&Learning
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 816:Canada NewsWire 1996-1999/Jun 24
(c) 1999 Canada NewsWire
File 985:World News Connection(R) 1995-2006/Aug 03
(c) 2006 NTIS

Set Items Description

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?

S PD<=000118 AND DECORAT? AND ((PRICE OR PRICING) (2W) (PRODUCT? OR ITEM? OR GOODS))
>>>File 9 processing for PD= : PD=000118
>>> started at PD=871119 stopped at PD=990304
>>>File 15 processing for PD= : PD=000118
>>> started at PD=710000 stopped at PD=921218
Processing
>>>File 16 processing for PD= : PD=000118
>>> started at PD=19900101 stopped at PD=19950623
Processing
Processing
>>>File 18 processing for PD= : PD=000118
>>> started at PD=19860423 stopped at PD=19931110
Processing
>>>File 20 processing for PRODUCT? stopped at PRODUCTTS
>>>File 20 processing for BASE? stopped at BASESGIOLGU
>>>File 20 processing for PRODUCT? stopped at PRODUCTTS
Processing
Processing
Processing
Processing
>>>File 148 processing for PD= : PD=000118
>>> started at PD=140105 stopped at PD=830710
Processing
Processing
>>>File 275 processing for PD= : PD=000118
>>> started at PD=140103 stopped at PD=881128
Processing
>>>File 608 processing for PD= : PD=000118
>>> started at PD=108 stopped at PD=961005
Processing
Processed 10 of 20 files ...
>>>File 619 processing for PD= : PD=000118
>>> started at PD=120501 stopped at PD=991012
Processing
>>>File 635 processing for PD= : PD=000118
>>> started at PD=1190 stopped at PD=910808
>>>File 649 processing for PD= : PD=000118
>>> started at PD=830104 stopped at PD=891213
Processing
>>>File 727 processing for PD= : PD=000118
>>> started at PD=107280 stopped at PD=950428
Processing
>>>File 781 processing for PD= : PD=000118
>>> started at PD=830806 stopped at PD=980727
Processing
>>>File 813 processing for PD= : PD=000118
>>> started at PD=100000 stopped at PD=900919

Processed 20 of 20 files ...

Completed processing all files

19952318 PD<=000118
804862 DECORAT?
12025811 PRICE
2786725 PRICING
35739870 PRODUCT?
4225985 ITEM?
3538860 GOODS
308746 (PRICE OR PRICING) (2W) ((PRODUCT? OR ITEM?) OR GOODS)
29976567 BASE?
35739870 PRODUCT?
4225985 ITEM?
3538860 GOODS
643578 BASE? (2W) ((PRODUCT? OR ITEM?) OR GOODS)
S1 12 PD<=000118 AND DECORAT? AND ((PRICE OR PRICING) (2W)
(PRODUCT? OR ITEM? OR GOODS)) AND (BASE? (2W) (PRODUCT?
OR ITEM? OR GOODS))

?

RD

S2 9 RD (unique items)

?

T S2/3,KWIC/1-9

2/3,KWIC/1 (Item 1 from file: 9)

DIALOG(R) File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

01504951 Supplier Number: 24161171 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Desserting The Industry

(Edwards Fine Foods could increase sales to \$500 mil/yr within the next few years, vs over \$200 mil/yr currently; is spending \$10 mil on capital projects during current FY)

Snack Food & Wholesale Bakery, v 87, n 2, p 26+

February 1998

DOCUMENT TYPE: Journal; Company Overview ISSN: 0037-7406 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3469

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...to be skewed toward a product that Garvin calls "cold-set" pies, an unbaked, dairy-based product made with a condensed milk base. Except for their round shape, however, they resemble less...

...see what sticks from their product line of offerings. We take a rifle shot, ask price points, flavors, product form and approximate serving size to develop products backed by consumer research. Everything we produce ...

...What we got with Western Country was very high quality but more core-related fruit-based products. The opportunity to cross sell between Edwards' customer base and that of Western Country is...

...like high-volume retail bakeries. Together, they produce daily about 6,000 restaurant-quality cheesecakes, decorated cakes and specialty items like tiramisu, in turn opening the channel to supplying hotel and...

2/3,KWIC/2 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

03788588 Supplier Number: 45393575 (USE FORMAT 7 FOR FULLTEXT)

Ricky's Augments Its Accessories To Gain Edge in Crowded Market

WWD, pS16

March 10, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1215

... with jagged edges so that it looks authentic. The bars look great stacked for a decorative effect, and the customers really react to the earthy, natural flavors.'

Ricky's house soap...store does best with an imported line called Shea Butter, which manufactures carrot and aloe-based products.

The chain also does well with No Ad, a generic line that Kenig says combines high quality and value pricing. The product also carries a healthy margin, something that's unusual in the section.

'There's so...

19950310

2/3,KWIC/3 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

03775631 Supplier Number: 45368820 (USE FORMAT 7 FOR FULLTEXT)

good scents: Home fragrance merchandised well makes a lasting impression

Home Fashions Magazine, v0, n0, p10

March, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1640

... We didn't match ours to coordinate lines," says Zwerdling. "We just looked at key decorating colors to give them a longer life and more versatility so, for instance, even if...

...wine or cake -- which just contributes to people's vice anyway."

But what about that price? The product is unique, but would that \$20 price tag dissuade a customer from buying it? And...

...don't think price is that important," explains Zwerdling. "If it's a really beautiful decorative piece, people will pay a few pennies more."

"People are pretty open to whatever it...that you're going to pay too much," says Ira Cooper, president of Redmond, Wash.-based Retail Products Corp. "The quality available here is just as good, if not better, than what you..."

19950301

2/3,KWIC/4 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

03347636 Supplier Number: 44636404 (USE FORMAT 7 FOR FULLTEXT)

Value-Added VERSATILITY

Promo, v0, n0, p25

May, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 3145

... Benjamin Babbitt who wrote a new chapter in marketing history in 1851 when he offered decorative color prints to his laundry soap customers in exchange for 25 soap wrappers. Babbitt's...

...would a marketer choose to offer premiums over other incentives, such as coupons, rebates, temporary price reductions, or product samples - all of which rate higher than premiums on Donnelley's popularity index?

Much of...

...trade-in - and enhance brand equity.

'Premiums offer added value to consumers without impacting the price of our products,' says Pennzoil Products Co. advertising and sales promotion VP Robert F. Merz. 'Price effects a product's image. Marketers who rely too heavily on price promotions - such as coupons and rebates...this year targets Hispanic consumers with a soccer ball premium that ties into the Houston-based oil products marketer's broadcast sponsorship of World Cup soccer next month on Univision.

'The Hispanic community...

19940501

2/3,KWIC/5 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

03261636 Supplier Number: 44489532 (USE FORMAT 7 FOR FULLTEXT)

WOODCARE: SUPERSTORES TAKE MORE SHARE

DIY Week, pSA2

March 4, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 998

... everyday low pricing' net, and turning much of the sector into even more of a price-led commodity product than it has been in the past.

In the last two years the large operators...

...faced with a vast range of varnishes, stains, preservatives and dyes. They are offered water-based products, solvent-based products and solvent-free products; decorative products, protective products, and products which claim to do both. And there is massive duplication...

19940304

2/3,KWIC/6 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

02769457 Supplier Number: 43713295 (USE FORMAT 7 FOR FULLTEXT)

Natural Cosmetics Line Seeks Distinction as a 'Mind-Set' Brand

Brandweek, v0, n0, p29

March 15, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade
Word Count: 1446

... the high-tech, jargon-laden sell of many premium cosmetics companies, Origins relies on plant-based products, which it sells in an understated way. According to analyst Lenka Grskovic of Kline & Co...

...to traditional cosmetics. Alternative in voice: Ours is a more straightforward, friendly approach. Alternative in pricing structure: Origins products are affordable. With other companies, it's not unusual for skin-care products to run...the packaging, calling it timeless, understated, genderless. Many like to keep the bottles out for decoration, since they set a certain tone. Like all elements of our marketing, it speaks of...

19930315

2/3,KWIC/7 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

06053754 (USE FORMAT 7 OR 9 FOR FULLTEXT)

AG Reno expects better sales of glass products

Cheah Chor Sooi

NEW STRAITS TIMES (MALAYSIA), p27

July 05, 1999

JOURNAL CODE: FNST LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 852

(USE FORMAT 7 OR 9 FOR FULLTEXT)

AG Reno Sdn Bhd may be a young company but its versatility with glass-based products is expected to revolutionise the decorative and functional glass industry.

"The beauty of light glazing through the three-dimensional texture of ...

... We are now looking into mass production of textured glass products to bring down the price of our goods.

"They include mirrors, bowls and standard glass tiles for households as well as signages, custom...

... development manager to manage our new showroom, and conduct market research to determine a competitive pricing for our products."

For more information, call 03-9723822 or 03-9723833 or fax 03-9723933 or visit...

19990705

2/3,KWIC/8 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02425055 (USE FORMAT 7 OR 9 FOR FULLTEXT)

SWITZERLAND: COSMETICS INDUSTRY OVERVIEW MARKET (1)

U.S. and Foreign Commercial Service (US&FCS)

INDUSTRY SECTOR ANALYSIS

May 16, 1998

JOURNAL CODE: FISA LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 5345

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... provides an overview of the Swiss cosmetics market, focusing on toiletries, hair and skincare products, decorative cosmetic items, fragrances and mens' cosmetic products. As official and detailed data on the Swiss...

...Trade Statistics Division CH - 3003 Berne, Switzerland

NOTE: Statistics cover the following product categories: Perfumes, decorative cosmetic items, skin care preparations for face, body, hands and feet, hair care, dental care...

...undergo an above-average rapid expansion in the future.

Although most of the well-known decorative cosmetic brands are present on the Swiss market and the competition among the various suppliers ...

...continue to believe that there is potential for additional products. The high-end sector of decorative cosmetics (with prices for lipsticks between \$22 and \$27) as well as those lines in...

...care products 3

- Hair sprays, Styling Gels and Mousses 6
- Hair tinting & coloring preparations 1

DECORATIVE COSMETICS

11

PERSONAL HYGIENE PRODUCTS

24

- Deodorants

5

- Bath and Shower Products, ...example dermatology products with hypoallergenic, ph-neutral and gentle to skin features Mens' cosmetic products Decorative cosmetic lines in the low price segment (with lipstick prices between \$3 and \$5) for the young consumer target group with low disposable income. High-end decorative cosmetic lines (with lipstick prices between \$22 and 27) with luxurious design and packaging for...

... shares in Switzerland and the competition for cosmetic products is significant. French suppliers like Lancome(decorative cosmetics, skin care), Givenchy(perfumes), L'Oreal(hair care, decorative cosmetics), Garnier(hair care), Rochas(decorative cosmetics, skin care) and Yves Saint Laurent(perfumes) accounted for 38% of imports in 1997...

...1.4 billion. Beiersdorf has just recently launched its new Nivea Beaute' in Switzerland, a decorative cosmetic line that consists of 90 make-up articles. The Nivea Beaute' products are moderately...

... products like Pampers, Tempo, Always, Wash'n Go shampoo, Blend-A-Med toothpaste, Max Factor decorative cosmetics and the Oil of Olay skincare line. Just like the German manufacturer Beiersdorf, Procter & Gamble has launched a new line of decorative cosmetic items in Switzerland, called the Oil of Olaz Colour Collection', which belongs to the...materials.

According to a recent survey, only every second Swiss woman uses make-up and decorative cosmetic products on a regular basis today. Market insiders are convinced that this number will...

... specialist stores. The rock-bottom prices of these discounters, especially for prestigious fragrances and high price products, are achieved through direct- and grey market imports and mass market distribution, which make it...

...well-trained sales staff will continue to be in demand, particularly for special skincare products, decorative cosmetic items within the high

price range and other sophisticated cosmetic products.

Channels of distribution...

... the country, has a 23% market share of cosmetic products sold in Switzerland. Within the decorative cosmetics sector, this major distributor sells the low-price line of Procter & Gamble, Cover Girl...

... demonstrations at private locations, the so-called home shopping. Personal hygiene products ranging creams and decorative cosmetics are ideal for direct sale as home shoppers can try out the various products... S. and non-EU shipments to Switzerland are levied a customs duty which is assessed based upon the product imported. The duty fee, approximately Swiss Francs 115 (\$ 78), for cosmetic products and perfumes is...s major buying cooperative, full range of cosmetics and toiletries with outlets all over Switzerland, decorative cosmetic Copyright 1998 original works prepared official duties. All rights reserved.

19980516

2/3,KWIC/9 (Item 1 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rts. reserv.

01758795 SUPPLIER NUMBER: 02785523 (USE FORMAT 7 OR 9 FOR FULL TEXT)

North American supplier profiles.

Automotive Industries, v163, pN57(31)

June, 1983

ISSN: 0273-656X

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 20463 LINE COUNT: 01760

... Today, Binks is recognized as a major source of everything needed for applying protective and decorative coatings, from giant turnkey automotive finishing systems to simple airbrushes for use by artists and... internal capability to produce raw materials intermediates, ensuring an adequate supply of and a competitive price for its products. The combined resources of Du Pont and its Conoco subsidiary assure this reliability--from the...through research and development.

Maintaining modern, efficient manufacturing operations.

Ex-Cell-O's strong operating base --balanced product mix, market and technological leadership, strong financial resources, and results-oriented management--securely positions it...replacement markets. The product line includes: SMC and sisal reinforced plastic parts; injection molded and decorative parts; stamped thermoplastic parts; compression molded hardboard and fiberboard headlining and trim panels; and profile...steering wheels, instrument panel pads and other padded components, sponge and denserubber weatherstripping and seals, decorative and functional interior trim, grilles, metal stampings and assemblies, welded steel and aluminum cabs for...Larry Zahn, General Sales Manager, 32100 Telegraph Rd., Birmingham, MI 48010, (313) 540-6200.

3M/ Decorative Products Division

The Decorative Products Div. of 3M is the world's largest supplier of film and accent graphics...

...graphics 20 years ago. The product line now includes a limitless selection of functional and decorative film graphics in the widest range of colors, textures, special effects and performance traits available...

...similar styles and shapes, meet specialized consumer needs and communicate quality or status distinctions.

3M Decorative Products Div. is a value-added supplier to the worldwide auto industry. Global in scope...the replacement market; the Allied-Kelite Div. makes specialty chemicals for electroplating metal and plastic decorative and corrosion-resistant finishes; and the Chemprene Div. which makes conveyor belting and diaphragms for...

19830600

?

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S PD<=000118 AND (DECORAT? (3W) (BASE? (2N) PRODUCT)) AND ((PRICE OR PRICING) (2W) (
>>>File 9 processing for PD= : PD=000118
>>> started at PD=871119 stopped at PD=990304
>>>File 15 processing for PD= : PD=000118
>>> started at PD=710000 stopped at PD=921218
Processing
>>>File 16 processing for PD= : PD=000118
>>> started at PD=19900101 stopped at PD=19950623
Processing
>>>File 18 processing for PD= : PD=000118
>>> started at PD=19860423 stopped at PD=19931110
Processing
>>>File 20 processing for BASE? stopped at BASESGIOLGU
>>>File 20 processing for PRODUCT? stopped at PRODUCTTS
Processing
Processing
>>>File 148 processing for PD= : PD=000118
>>> started at PD=140105 stopped at PD=830710
Processing
Processing
>>>File 275 processing for PD= : PD=000118
>>> started at PD=140103 stopped at PD=881128
>>>File 608 processing for PD= : PD=000118
>>> started at PD=108 stopped at PD=961005
Processing
Processing
Processed 10 of 20 files ...
>>>File 619 processing for PD= : PD=000118
>>> started at PD=120501 stopped at PD=991012
>>>File 635 processing for PD= : PD=000118
>>> started at PD=1190 stopped at PD=910808
Processing
>>>File 649 processing for PD= : PD=000118
>>> started at PD=830104 stopped at PD=891213
>>>File 727 processing for PD= : PD=000118
>>> started at PD=107280 stopped at PD=950428
Processing
>>>File 781 processing for PD= : PD=000118
>>> started at PD=830806 stopped at PD=980727
>>>File 813 processing for PD= : PD=000118
>>> started at PD=100000 stopped at PD=900919
Processing
Processed 20 of 20 files ...
Completed processing all files
19952318 PD<=000118
804862 DECORAT?
29976567 BASE?
17577256 PRODUCT
8 DECORAT?(3W)BASE?(2N)PRODUCT
12025811 PRICE
2786725 PRICING
```

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35739870  PRODUCT?
4225985   ITEM?
3538860   GOODS
308746    (PRICE OR PRICING) (2W) ((PRODUCT? OR ITEM?) OR GOODS)
S3        0  PD<=000118 AND (DECORAT? (3W) (BASE? (2N) PRODUCT)) AND
           ((PRICE OR PRICING) (2W) (PRODUCT? OR ITEM? OR GOODS))
?

S PD<=000118 AND (DECORAT? (5W) (BASE? (3W) PRODUCT)) AND ((PRICE OR PRICING) (2W) (
>>>File 9 processing for PD= : PD=000118
>>>   started at PD=871119 stopped at PD=990304
>>>File 15 processing for PD= : PD=000118
>>>   started at PD=710000 stopped at PD=921218
Processing
>>>File 16 processing for PD= : PD=000118
>>>   started at PD=19900101 stopped at PD=19950623
Processing
>>>File 18 processing for PD= : PD=000118
>>>   started at PD=19860423 stopped at PD=19931110
Processing
>>>File 20 processing for BASE? stopped at BASESGIOLGU
>>>File 20 processing for PRODUCT? stopped at PRODUCTTS
Processing
Processing
>>>File 148 processing for PD= : PD=000118
>>>   started at PD=140105 stopped at PD=830710
Processing
Processing
>>>File 275 processing for PD= : PD=000118
>>>   started at PD=140103 stopped at PD=881128
Processing
>>>File 608 processing for PD= : PD=000118
>>>   started at PD=108 stopped at PD=961005
Processing
Processed 10 of 20 files ...
>>>File 619 processing for PD= : PD=000118
>>>   started at PD=120501 stopped at PD=991012
>>>File 635 processing for PD= : PD=000118
>>>   started at PD=1190 stopped at PD=910808
Processing
>>>File 649 processing for PD= : PD=000118
>>>   started at PD=830104 stopped at PD=891213
>>>File 727 processing for PD= : PD=000118
>>>   started at PD=107280 stopped at PD=950428
Processing
>>>File 781 processing for PD= : PD=000118
>>>   started at PD=830806 stopped at PD=980727
>>>File 813 processing for PD= : PD=000118
>>>   started at PD=100000 stopped at PD=900919
Processing
Processed 20 of 20 files ...
Completed processing all files
19952318  PD<=000118
804864    DECORAT?
29976502  BASE?
17577256  PRODUCT
10        DECORAT? (5W) BASE? (3W) PRODUCT
12025811  PRICE
2786725   PRICING
35740215  PRODUCT?

```

```

4225911 ITEM?
3538860 GOODS
308740 (PRICE OR PRICING) (2W) ((PRODUCT? OR ITEM?) OR GOODS)
S4      0 PD<=000118 AND (DECORAT? (5W) (BASE? (3W) PRODUCT)) AND
        ((PRICE OR PRICING) (2W) (PRODUCT? OR ITEM? OR GOODS))
?
```

```

S PD<=000118 AND (DECORAT? (5W) (BASE? (3W) PRODUCT)) AND ((PRICE OR PRICING) (5N) (
>>>File 9 processing for PD= : PD=000118
>>>  started at PD=871119 stopped at PD=990304
>>>File 15 processing for PD= : PD=000118
>>>  started at PD=710000 stopped at PD=921218
Processing
>>>File 16 processing for PD= : PD=000118
>>>  started at PD=19900101 stopped at PD=19950623
Processing
>>>File 18 processing for PD= : PD=000118
>>>  started at PD=19860423 stopped at PD=19931110
Processing
>>>File 20 processing for BASE? stopped at BASESGIOLGU
>>>File 20 processing for PRODUCT? stopped at PRODUCTTS
Processing
Processing
Processing
>>>File 148 processing for PD= : PD=000118
>>>  started at PD=140105 stopped at PD=830710
Processing
>>>File 275 processing for PD= : PD=000118
>>>  started at PD=140103 stopped at PD=881128
Processing
>>>File 608 processing for PD= : PD=000118
>>>  started at PD=108 stopped at PD=961005
Processing
Processed 10 of 20 files ...
>>>File 619 processing for PD= : PD=000118
>>>  started at PD=120501 stopped at PD=991012
>>>File 635 processing for PD= : PD=000118
>>>  started at PD=1190 stopped at PD=910808
>>>File 649 processing for PD= : PD=000118
>>>  started at PD=830104 stopped at PD=891213
Processing
>>>File 727 processing for PD= : PD=000118
>>>  started at PD=107280 stopped at PD=950428
Processing
>>>File 781 processing for PD= : PD=000118
>>>  started at PD=830806 stopped at PD=980727
>>>File 813 processing for PD= : PD=000118
>>>  started at PD=100000 stopped at PD=900919
Processing
Processed 20 of 20 files ...
Completed processing all files
19952318 PD<=000118
804863 DECORAT?
29976574 BASE?
17577257 PRODUCT
10 DECORAT? (5W) BASE? (3W) PRODUCT
12025815 PRICE
2786725 PRICING
35739875 PRODUCT?
4225988 ITEM?
```

3538862 GOODS
 1195412 (PRICE OR PRICING) (5N) ((PRODUCT? OR ITEM?) OR GOODS)
 S5 0 PD<=000118 AND (DECORAT? (5W) (BASE? (3W) PRODUCT)) AND
 ((PRICE OR PRICING) (5N) (PRODUCT? OR ITEM? OR GOODS))

?

B 411

03aug06 17:21:22 User264717 Session D477.6
 \$14.04 2.601 DialUnits File9
 \$1.40 1 Type(s) in Format 3
 \$1.40 1 Types
 \$15.44 Estimated cost File9
 \$11.31 2.094 DialUnits File15
 \$11.31 Estimated cost File15
 \$38.41 7.114 DialUnits File16
 \$7.75 5 Type(s) in Format 3
 \$7.75 5 Types
 \$46.16 Estimated cost File16
 \$5.80 1.318 DialUnits File18
 \$5.80 Estimated cost File18
 \$12.79 12.787 DialUnits File20
 \$2.90 2 Type(s) in Format 3
 \$2.90 2 Types
 \$15.69 Estimated cost File20
 \$44.37 8.216 DialUnits File148
 \$1.55 1 Type(s) in Format 3
 \$1.55 1 Types
 \$45.92 Estimated cost File148
 \$6.62 1.226 DialUnits File275
 \$6.62 Estimated cost File275
 \$0.91 0.914 DialUnits File608
 \$0.91 Estimated cost File608
 \$1.45 1.453 DialUnits File610
 \$1.45 Estimated cost File610
 \$1.78 1.779 DialUnits File613
 \$1.78 Estimated cost File613
 \$0.10 0.097 DialUnits File616
 \$0.10 Estimated cost File616
 \$2.62 2.622 DialUnits File619
 \$2.62 Estimated cost File619
 \$0.82 0.144 DialUnits File623
 \$0.82 Estimated cost File623
 \$6.46 1.196 DialUnits File635
 \$6.46 Estimated cost File635
 \$17.42 3.226 DialUnits File649
 \$17.42 Estimated cost File649
 \$2.51 2.515 DialUnits File727
 \$2.51 Estimated cost File727
 \$1.80 1.797 DialUnits File781
 \$1.80 Estimated cost File781
 \$0.95 0.951 DialUnits File813
 \$0.95 Estimated cost File813
 \$0.13 0.130 DialUnits File816
 \$0.13 Estimated cost File816
 \$0.67 0.667 DialUnits File985
 \$0.67 Estimated cost File985
 OneSearch, 20 files, 52.847 DialUnits FileOS
 \$10.66 INTERNET
 \$195.22 Estimated cost this search
 \$197.04 Estimated total session cost 53.031 DialUnits

File 411:DIALINDEX(R)

DIALINDEX(R)

(c) 2006 Dialog

*** DIALINDEX search results display in an abbreviated ***
*** format unless you enter the SET DETAIL ON command. ***
?

SF ALLBUSINESS

You have 370 files in your file list.
(To see banners, use SHOW FILES command)

?

S PD<=000118 AND (DECORAT? (3W) (BASE? (2W) PRODUCT)) AND ((PRICE OR PRICING) (3W) (

Your SELECT statement is:

S PD<=000118 AND (DECORAT? (3W) (BASE? (2W) PRODUCT)) AND ((PRICE OR
PRICING) (3W) (PRODUCT? OR ITEM? OR GOODS))

Items	File
-----	-----

Processing

Examined	50 files
Examined	100 files
Examined	150 files

(3n)

S PD<=000118 AND (PROMOT? (S) (PRODUCT? OR ITEM? OR GOODS))

Your SELECT statement is: (3n)

S PD<=000118 AND (PROMOT? (S) (PRODUCT? OR ITEM? OR GOOD
OR ORIGIN?) (S) (PRODUCT? OR ITEM? OR GOODS))

(2n)
Items File

Processing

>>>File 9 processing for PD= : PD=000118

>>> started at PD=871119 stopped at PD=990304

4927 9: Business & Industry(R)_Jul/1994-2006

966 13: BAMP_2006/Jul W4

Processing

>>>File 15 processing for PD= : PD=000118

>>>File 15: started at PD=710000 stopped at PD=921218

2307 15: ABI/Inform(R)_1971-2006/Aug 03

Processing

Processing

Processing

Processing

>>>File 16 processing for PD= : PD=000118

>>>File 16: started at PD=19900101 stopped at PD=1995062

4307 16: Gale Group PROMT(R)_1990-2006/Aug 01

Processing

>>>File 18 processing for PD= : PD=000118

>>>File 18: started at PD=19860423 stopped at PD=1993111

856 18: Gale Group F&S Index(R)_1988-2006/Au

>>>File 19 processing for PD= : PD=000118

>>>File 19: started at PD=110209 stopped at PD=790427

20 19: Chem.Industry Notes_1974-2006/ISS 20

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

>>>File 20 processing for PRODUCT? stopped at PRODUCTTS

>>>File 20 processing for BASE? stopped at BASESGIOLU

```
>>>File 20 processing for PRODUCT? stopped at PRODUCTTS
      7891      20: Dialog Global Reporter_1997-2006/Aug
>>>File 22 processing for PD= : PD=000118
>>>File 22:      started at PD=2050700 stopped at PD=930405
      13      22: Employee Benefits_1986-2006/Jul
      12      31: World Surface Coatings Abs_1976-2006
>>>File 42 processing for PD= : PD=000118
>>>File 42:      started at PD=19740114 stopped at PD=1988122
      1      42: Pharmaceutical News Idx_1974-2006/Jul
      330      45: EMCare_2006/Jul W5
>>>File 47 processing for PD= : PD=000118
>>>File 47:      started at PD=590100 stopped at PD=650124
      13      47: Gale Group Magazine DB(TM)_1959-2006
>>>File 63 processing for PD= : PD=000118
>>>File 63:      started at PD=DATED stopped at PD=19680517
      9      63: Transport Res(TRIS)_1970-2006/Jun
      46      67: World Textiles_1968-2006/Jul
      3417      73: EMBASE_1974-2006/Aug 03
      800      75: TGG Management Contents(R)_86-2006/J
>>>File 79 processing for PD= : PD=000118
>>>File 79:      started at PD=19730001 stopped at PD=1980111
      3      79: Foods Adlibra(TM)_1974-2002/Apr
>>>File 80 processing for PD= : PD=000118
>>>File 80:      started at PD=19820101 stopped at PD=1987101
      24      80: TGG Aerospace/Def.Mkts(R)_1982-2006/
>>>File 81 processing for PD= : PD=000118
>>>File 81:      started at PD=19390728 stopped at PD=1992032
      1      81: MIRA - Motor Industry Research_2001-
      35      93: TableBase(R) Sep_1997-2006/Jul W4
      3      101: Disclosure Database(R)_2006/Jul W4
>>>File 104 processing for PD= : PD=000118
>>>File 104:      started at PD=AGAJANIAN091998 stopped at PD
      1      104: AeroBase_1999-2006/July
      3      107: Adis R&D Insight_1986-2006/Jun W2
      198      112: UBM Industry News_1998-2004/Jan 27
      75      122: Harvard Business Review_1971-2006/Ju
>>>File 129 processing for PD= : PD=000118
>>>File 129:      started at PD=30126 stopped at PD=930730
      3      129: PHIND(Archival)_1980-2006/Jul W4
>>>File 132 processing for PD= : PD=000118
>>>File 132:      started at PD=850703 stopped at PD=911030
      8      132: S&P's Daily News_1985-2006/Aug 02
      58      135: NewsRx Weekly Reports_1995-2006/Jul
```

Examined 50 files

```
      55    147: The Kansas City Star_1995-2003/Sep 2
>>>File 148 processing for PD= : PD=000118
>>>File 148:      started at PD=140105 stopped at PD=830710
      244    148: Gale Group Trade & Industry DB_1976-
>>>File 149 processing for PD= : PD=000118
>>>File 149:      started at PD=760100 stopped at PD=830320
      16    149: TGG Health&Wellness DB(SM)_1976-2006
>>>File 160 processing for PD= : PD=000118
>>>File 160:      started at PD=2103 stopped at PD=770314
      21    160: Gale Group PROMT(R)_1972-1989
>>>File 180 processing for PD= : PD=000118
>>>File 180:      started at PD=19850102 stopped at PD=199212
      337    180: Federal Register_1985-2006/Aug 02
>>>File 194 processing for PD= : PD=000118
>>>File 194:      started at PD=820913 stopped at PD=900516
      111    194: FBODaily_1982/Dec-2006/May
       9    258: AP News Jul_2000-2006/Aug 03
       9    261: UPI News_1999-2005/Nov 17
      408    264: DIALOG Defense Newsletters_1989-2006
      982    267: Finance & Banking Newsletters_2006/J
>>>File 269 processing for PD= : PD=000118
>>>File 269:      started at PD=APR.0000 stopped at PD=199006
      27    269: Materials Business File_1966-2006/Ju
>>>File 275 processing for PD= : PD=000118
>>>File 275:      started at PD=140103 stopped at PD=881128
      277    275: Gale Group Computer DB(TM)_1983-2006
>>>File 293 processing for PD= : PD=000118
>>>File 293:      started at PD=APR.0000 stopped at PD=199612
      22    293: Engineered Materials Abstracts_1966-
>>>File 319 processing for PD= : PD=000118
>>>File 319:      started at PD=19950130 stopped at PD=900806
      170    319: Chem Bus NewsBase_1984-2006/Aug 03
      19    323: RAPRA Rubber & Plastics_1972-2006/Ju
>>>File 354 processing for PD= : PD=000118
>>>File 354:      started at PD=12 stopped at PD=681011
      12    354: Ei EnCompassLit(TM)_1965-2006/Jul W5
>>>File 358 processing for PD= : PD=000118
>>>File 358:      started at PD=19000000 stopped at PD=199009
      28    358: Current BioTech Abs_1983-2006/Jan
>>>File 387 processing for PD= : PD=000118
>>>File 387:      started at PD=931204 stopped at PD=990617
      100    387: The Denver Post_1994-2006/Aug 02
```


Examined 100 files

```
      280    388: PEDS: Defense Program Summaries_1999
      26    392: Boston Herald_1995-2006/Jun 14
      13    397: Las Vegas Review-Journal_1997-2005/S
>>>File 427 processing for PD= : PD=000118
>>>File 427:      started at PD=190417 stopped at PD=991025
      38    427: Fort Worth Star-Telegram_1993-2004/F
>>>File 429 processing for PD= : PD=000118
>>>File 429:      started at PD=19830114 stopped at PD=199705
      6    429: Adis Newsletters(Archive)_1982-2006/
     20    432: Tampa Tribune_1998-2006/Aug 01
    383    433: Charleston Newspapers_1997-2006/Aug
     45    441: ESPICOM Pharm&Med DEVICE NEWS_2006/F
    108    445: IMS R&D Focus_1991-2006/Jul W4
      1    446: IMS New Product Focus_1982-2006/May
    274    449: IMS Company Profiles_1992-2006/Apr
     34    455: Drug News & Perspectives_1992-2005/A
     27    459: Daily Essentials (Archival)_1996-200
>>>File 471 processing for PD= : PD=000118
>>>File 471:      started at PD=100904 stopped at PD=840420
     97    471: New York Times Fulltext_1980-2006/Au
>>>File 474 processing for PD= : PD=000118
>>>File 474:      started at PD=101111 stopped at PD=740517
     16    474: New York Times Abs_1969-2006/Aug 02
>>>File 475 processing for PD= : PD=000118
>>>File 475:      started at PD=191111 stopped at PD=810130
      4    475: Wall Street Journal Abs_1973-2006/Au
>>>File 476 processing for PD= : PD=000118
>>>File 476:      started at PD=19820102 stopped at PD=198810
    105    476: Financial Times Fulltext_1982-2006/A
     14    477: Irish Times_1999-2006/Aug 03
>>>File 483 processing for PD= : PD=000118
>>>File 483:      started at PD=861019 stopped at PD=940601
     42    483: Newspaper Abs Daily_1986-2006/Aug 01
>>>File 484 processing for PD= : PD=000118
>>>File 484:      started at PD=700101 stopped at PD=910502
     76    484: Periodical Abs Plustext_1986-2006/Ju
>>>File 485 processing for PD= : PD=000118
>>>File 485:      started at PD=130000 stopped at PD=920114
    133    485: Accounting & Tax DB_1971-2006/Jul W4
>>>File 486 processing for PD= : PD=000118
>>>File 486:      started at PD=23 stopped at PD=970604
     36    486: Press-Telegram_1992- 2006/Jul 20
```

```
>>>File 487 processing for PD= : PD=000118
>>>File 487:      started at PD=11/1/2001 stopped at PD=98120
                10    487: Columbus Ledger-Enquirer_1994-2006/A
                2    488: Duluth News-Tribune_1995-2006/Jul 12
>>>File 489 processing for PD= : PD=000118
>>>File 489:      started at PD=900806 stopped at PD=961210
                10    489: The News-Sentinel_1991-2006/Aug 02
>>>File 492 processing for PD= : PD=000118
>>>File 492:      started at PD=11/10/99 stopped at PD=910904
                64    492: Arizona Repub/Phoenix Gaz_19862002/J
>>>File 494 processing for PD= : PD=000118
>>>File 494:      started at PD=2/7/2001 stopped at PD=930523
                81    494: St LouisPost-Dispatch_1988-2006/Jul
                11    500: Extel Intl Financ1 Cards_1992-2006/J
                123   510: ESPICOM Pharm & Med Co. Profile_2006
                3    511: ESPICOM Country Health Care Report_2
                75    512: ITI Telecomms Reports_2006/Jun
                13    514: DIALOG Investment Res. Index_1995-20
                Examed 150 files
>>>File 532 processing for PD= : PD=000118
>>>File 532:      started at PD=900630 stopped at PD=990413
                26    532: Bangor Daily News_1996-2006/Aug 03
>>>File 536 processing for PD= : PD=000118
>>>File 536:      started at PD=920101 stopped at PD=970708
                14    536: (GARY) POST-TRIBUNE_1992-1999/Dec 30
                10    538: Boca Raton News_1994- 1999/Jul 05
>>>File 539 processing for PD= : PD=000118
>>>File 539:      started at PD=11 stopped at PD=990801
                6    539: Macon Telegraph_1994-2006/Jul 21
                10740  541: SEC Online(TM) Annual Repts_1997/Sep
                16608  542: SEC Online(TM) 10-K Reports_1997/Sep
                5549   543: SEC Online(TM) 10-Q Reports_1997/Sep
>>>File 544 processing for PD= : PD=000118
>>>File 544:      started at PD=860811 stopped at PD=941018
                1049   544: SEC Online(TM) Proxy Repts_1997/Sep
>>>File 545 processing for PD= : PD=000118
>>>File 545:      started at PD=820101 stopped at PD=890322
                4591   545: Investext(R)_1982-2006/Aug 03
>>>File 551 processing for PD= : PD=000118
>>>File 551:      started at PD=650101 stopped at PD=870609
                1    551: TFSD Worldwide M&A_1980-2006/Aug 03
>>>File 553 processing for PD= : PD=000118
>>>File 553:      started at PD=I.E.0000 stopped at PD=198810
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      4    553: Wilson Bus. Abs._1982-2006/Jul
>>>File 554 processing for PD= : PD=000118
>>>File 554:      started at PD=19900101 stopped at PD=199512
      28    554: TFSD J V & Alliances_1990-2006/Aug 0
      1    556: Mergent Company Snapshots_2001-2006/
      15    557: Mergent Company News Reports_1996-20
>>>File 560 processing for PD= : PD=000118
>>>File 560:      started at PD=940701 stopped at PD=991224
      11    560: Spokane Spokesman-Review_1994-2006/J
      247    563: Key Note Market Res._1986-2001/Aug 0
      657    564: ICC Brit.Co.Ann.Rpts_1984-2004/Jun 2
      463    566: Euromonitor Mkt.Res.Jrnls_2004/Apr
      198    568: Asian Bus. Intelligence Rpts_2002/Oc
      29    569: Decision Res Pharm Ind Rpts_1998/Aug
>>>File 570 processing for PD= : PD=000118
>>>File 570:      started at PD=19840102 stopped at PD=199106
      955    570: Gale Group MARS(R)_1984-2006/Aug 01
      16    576: Aberdeen American News_1995-2006/Jul
>>>File 577 processing for PD= : PD=000118
>>>File 577:      started at PD=11/11/2005 stopped at PD=9705
      29    577: Roanoke Times_1992-2006/Aug 02
      Examined 200 files
      12    582: Augusta Chronicle_1996- 2006/Aug 02
>>>File 583 processing for PD= : PD=000118
>>>File 583:      started at PD=100001 stopped at PD=890202
      85    583: Gale Group Globalbase(TM)_1986-2002/
      203    587: Jane`s Defense&Aerospace_2006/Jul W5
      53    589: FI Defense Market Intelligence_2006/
      5    603: Newspaper Abstracts_1984-1988
      5    605: U.S. Newswire_1999-2006/Aug 03
      12    606: Africa News_1999-2006/Aug 03
      1    607: ITAR/TASS News_1999-2002/Oct 01
>>>File 608 processing for PD= : PD=000118
>>>File 608:      started at PD=108 stopped at PD=961005
      305    608: KR/T Bus.News._1992-2006/Aug 03
      912    610: Business Wire_1999-2006/Aug 03
>>>File 612 processing for PD= : PD=000118
>>>File 612:      started at PD=83DE stopped at PD=890504
      19    612: Japan Economic Newswire(TM)_1984-200
      806    613: PR Newswire_1999-2006/Aug 03
      2    614: AFP English Wire_1999-2006/Aug 03
      915    616: Canada NewsWire_1999-2001/Mar 09
      5    617: South American Business Info._1999-2

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10 618: Xinhua News_1999-2006/Aug 03
>>>File 619 processing for PD= : PD=000118
>>>File 619: started at PD=120501 stopped at PD=991012
1902 619: Asia Intelligence Wire_1995-2006/Aug
>>>File 620 processing for PD= : PD=000118
>>>File 620: started at PD=890110 stopped at PD=990414
92 620: EIU:Viewswire_2006/Aug 02
>>>File 621 processing for PD= : PD=000118
>>>File 621: started at PD=00000000 stopped at PD=199102
3 621: Gale Group New Prod.Annou.(R)_1985-2
98 623: Business Week_1985-2006/Aug 03
>>>File 624 processing for PD= : PD=000118
>>>File 624: started at PD=104 stopped at PD=921112
139 624: McGraw-Hill Publications_1985-2006/A
>>>File 625 processing for PD= : PD=000118
>>>File 625: started at PD=8111 stopped at PD=890406
41 625: American Banker Publications_1981-20
>>>File 626 processing for PD= : PD=000118
>>>File 626: started at PD=8111 stopped at PD=890516
4 626: Bond Buyer Full Text_1981-2006/Aug 0
622 627: EIU: Country Analysis_2006/Aug 02
106 628: Ctry Risk & Forecasts_2006/Aug 02
90 629: EIU:BUS. Newsletters_2006/Aug 02
>>>File 631 processing for PD= : PD=000118
>>>File 631: started at PD=11/14/99 stopped at PD=850430
29 631: Boston Globe_1980-2006/Jul 30
>>>File 633 processing for PD= : PD=000118
>>>File 633: started at PD=830101 stopped at PD=880805
35 633: Phil.Inquirer_1983-2006/Aug 02
>>>File 634 processing for PD= : PD=000118
>>>File 634: started at PD=12/7/04 stopped at PD=901119
26 634: San Jose Mercury_Jun 1985-2006/Aug
>>>File 635 processing for PD= : PD=000118
>>>File 635: started at PD=1190 stopped at PD=910808
438 635: Business Dateline(R)_1985-2006/Aug 0
>>>File 636 processing for PD= : PD=000118
>>>File 636: started at PD=19880101 stopped at PD=199403
2075 636: Gale Group Newsletter DB(TM)_1987-20
>>>File 637 processing for PD= : PD=000118
>>>File 637: started at PD=160313 stopped at PD=940517
79 637: Journal of Commerce_1986-2006/Aug 02
>>>File 638 processing for PD= : PD=000118
>>>File 638: started at PD=25, stopped at PD=920613
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195    638: Newsday/New York Newsday_1987-2006/A
>>>File 640 processing for PD=   : PD=000118
>>>File 640:      started at PD=850209 stopped at PD=930602
          92    640: San Francisco Chronicle_1988-2006/Au
>>>File 641 processing for PD=   : PD=000118
>>>File 641:      started at PD=890523 stopped at PD=941022
          89    641: Rocky Mountain News_Jun 1989-2006/Au
>>>File 642 processing for PD=   : PD=000118
>>>File 642:      started at PD=11/04/98 stopped at PD=930522
          25    642: The Charlotte Observer_1988-2006/Jul
          15    643: Grand Forks Herald_1995-2006/Aug 02
          33    644: (Boulder) Daily Camera_1995- 2006/A
Examined 250 files
          37    645: Contra Costa Papers_1995- 2006/Aug 0
          20    646: Consumer Reports_1982-2006/Jul
          766   647: CMP Computer Fulltext_1988-2006/Aug
          66    648: TV and Radio Transcripts_1997-2006/J
>>>File 649 processing for PD=   : PD=000118
>>>File 649:      started at PD=830104 stopped at PD=891213
          332   649: Gale Group Newswire ASAP(TM)_2006/Ju
>>>File 660 processing for PD=   : PD=000118
>>>File 660:      started at PD=901001 stopped at PD=960703
          356   660: Federal News Service_1991-2002/Jul 0
           11    665: U.S. Newswire_1995-1999/Apr 29
          170   674: Computer News Fulltext_1989-2006/Jul
>>>File 684 processing for PD=   : PD=000118
>>>File 684:      started at PD=24 stopped at PD=970602
          13    684: Bradenton Herald_Aug2006/Jul 30
          1667   696: DIALOG Telecom. Newsletters_1995-200
>>>File 701 processing for PD=   : PD=000118
>>>File 701:      started at PD=5/12/00 stopped at PD=930911
          70    701: St Paul Pioneer Pr Apr_1988-2006/Jul
>>>File 702 processing for PD=   : PD=000118
>>>File 702:      started at PD=801018 stopped at PD=880516
          63    702: Miami Herald_1983-2006/Jul 31
>>>File 703 processing for PD=   : PD=000118
>>>File 703:      started at PD=880531 stopped at PD=951119
          64    703: USA Today_1989-2006/Aug 02
>>>File 704 processing for PD=   : PD=000118
>>>File 704:      started at PD=890101 stopped at PD=940606
          71    704: (Portland)The Oregonian_1989-2006/Au
>>>File 706 processing for PD=   : PD=000118
>>>File 706:      started at PD=10100 stopped at PD=940524
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44 706: (New Orleans)Times Picayune_1989-200
>>>File 707 processing for PD= : PD=000118
>>>File 707: started at PD=19333333 stopped at PD=940422
47 707: The Seattle Times_1989-2006/Aug 01
>>>File 708 processing for PD= : PD=000118
>>>File 708: started at PD=6XSECTION: stopped at PD=9405
15 708: Akron Beacon Journal_1989-2006/Jul 3
>>>File 709 processing for PD= : PD=000118
>>>File 709: started at PD=14 stopped at PD=940529
60 709: Richmond Times-Disp._1989-2006/Aug 0
>>>File 710 processing for PD= : PD=000118
>>>File 710: started at PD=880601 stopped at PD=931117
60 710: Times/Sun.Times(London)_Jun 1988-200
>>>File 711 processing for PD= : PD=000118
>>>File 711: started at PD=880919 stopped at PD=941103
63 711: Independent(London)_Sep 1988-2006/Au
>>>File 712 processing for PD= : PD=000118
>>>File 712: started at PD=11 stopped at PD=940522
27 712: Palm Beach Post_1989-2006/Aug 01
>>>File 713 processing for PD= : PD=000118
>>>File 713: started at PD=880117 stopped at PD=940514
98 713: Atlanta J/Const._1989-2006/Aug 03
>>>File 714 processing for PD= : PD=000118
>>>File 714: started at PD=900903 stopped at PD=960220
89 714: (Baltimore) The Sun_1990-2006/Aug 03
>>>File 715 processing for PD= : PD=000118
>>>File 715: started at PD=890103 stopped at PD=970528
22 715: Christian Sci.Mon._1989-2006/Aug 02
>>>File 716 processing for PD= : PD=000118
>>>File 716: started at PD=881210 stopped at PD=940602
143 716: Daily News Of L.A._1989-2006/Jul 31
>>>File 717 processing for PD= : PD=000118
>>>File 717: started at PD=890101 stopped at PD=950627
31 717: The Washington Times_Jun 1989-2006/A
Examined 300 files
>>>File 718 processing for PD= : PD=000118
>>>File 718: started at PD=12/16/2003 stopped at PD=9603
44 718: Pittsburgh Post-Gazette_Jun 1990-200
>>>File 719 processing for PD= : PD=000118
>>>File 719: started at PD=30 stopped at PD=910730
38 719: (Albany) The Times Union_Mar 1986-20
>>>File 720 processing for PD= : PD=000118
>>>File 720: started at PD=11/10/03 stopped at PD=930429
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        6    720: (Columbia) The State_Dec 1987-2006/A
>>>File 721 processing for PD= : PD=000118
>>>File 721:      started at PD=11/11/1999 stopped at PD=9503
        4    721: Lexington Hrld.-Ldr._1990-2006/Jul 3
>>>File 722 processing for PD= : PD=000118
>>>File 722:      started at PD=900327 stopped at PD=960729
        73    722: Cincinnati/Kentucky Post_1990-2006/J
>>>File 723 processing for PD= : PD=000118
>>>File 723:      started at PD=4/13/98 stopped at PD=950604
        34    723: The Wichita Eagle_1990-2006/Aug 02
>>>File 724 processing for PD= : PD=000118
>>>File 724:      started at PD=890101 stopped at PD=940623
        220    724: (Minneapolis)Star Tribune_1989-1996/
>>>File 726 processing for PD= : PD=000118
>>>File 726:      started at PD=920101 stopped at PD=971009
        85    726: S.China Morn.Post_1992--2006/Aug 02
>>>File 727 processing for PD= : PD=000118
>>>File 727:      started at PD=107280 stopped at PD=950428
        407    727: Canadian Newspapers_1990-2006/Aug 03
>>>File 728 processing for PD= : PD=000118
>>>File 728:      started at PD=1022 stopped at PD=970604
        327    728: Asia/Pac News_1994-2005/Dec W2
>>>File 731 processing for PD= : PD=000118
>>>File 731:      started at PD=65BRUARY stopped at PD=890804
        16    731: Philad.Dly.News_1983- 2006/Aug 02
>>>File 732 processing for PD= : PD=000118
>>>File 732:      started at PD=900611 stopped at PD=960124
        71    732: San Francisco Exam._1990- 2000/Nov 2
>>>File 733 processing for PD= : PD=000118
>>>File 733:      started at PD=11/21/2005 stopped at PD=9505
        78    733: The Buffalo News_1990- 2006/Aug 01
>>>File 734 processing for PD= : PD=000118
>>>File 734:      started at PD=4 2002 stopped at PD=960226
        40    734: Dayton Daily News_Oct 1990- 2006/Aug
>>>File 735 processing for PD= : PD=000118
>>>File 735:      started at PD=25UARY stopped at PD=950320
        62    735: St. Petersburg Times_1989- 2006/Aug
>>>File 736 processing for PD= : PD=000118
>>>File 736:      started at PD=860209 stopped at PD=950425
        17    736: Seattle Post-Int._1990-2006/Aug 02
>>>File 738 processing for PD= : PD=000118
>>>File 738:      started at PD=900101 stopped at PD=950608
        118    738: (Allentown) The Morning Call_1990-20
```

>>>File 739 processing for PD= : PD=000118
>>>File 739: started at PD=900101 stopped at PD=950610
47 739: The Fresno Bee_1990-2006/Aug 02
>>>File 740 processing for PD= : PD=000118
>>>File 740: started at PD=900627 stopped at PD=951129
34 740: (Memphis)Comm.Appeal_1990-2006/Aug 0
>>>File 741 processing for PD= : PD=000118
>>>File 741: started at PD=11/30/02 stopped at PD=960130
31 741: (Norfolk)Led./Pil._1990-2006/Jul 30
>>>File 742 processing for PD= : PD=000118
>>>File 742: started at PD=11 stopped at PD=951003
48 742: (Madison)Cap.Tim/Wi.St.J_1990-2006/A
>>>File 743 processing for PD= : PD=000118
>>>File 743: started at PD=19891300 stopped at PD=940712
112 743: (New Jersey)The Record_1989-2006/Aug
>>>File 744 processing for PD= : PD=000118
>>>File 744: started at PD=11/01/2005 stopped at PD=9901
3 744: (Biloxi) Sun Herald_1995-2006/Aug 01
>>>File 748 processing for PD= : PD=000118
>>>File 748: started at PD=4001 stopped at PD=980410
54 748: Asia/Pac Bus. Jrnls_1994-2005/Dec 13
11 749: Latin American News Jan/_1994-2006/
83 750: Emerging Mkts & Middle East News_199
9 753: IBISWorld Market Research_2000-2005/
191 754: IPO Maven_1994-2000/Jul
33 755: New Zealand Newspapers_1995-2006/Aug
30 758: Asia/Pac Directory_2002/Oct
103 760: Euromonitor Strategy_2004/Apr
1559 761: Datamonitor Market Res._1992-2006/Ju
1795 762: Euromonitor Market Res._1991-2004/Ap
4172 763: Freedonia Market Res._1990-2006/Jul
1191 764: BCC Market Research_1989-2006/Jul
3456 765: Frost & Sullivan_1992-1999/Apr
2722 766: (R)Kalorama Info Market Res._1993-20
1105 767: Frost & Sullivan Market Eng_2006/Jul
1004 768: EIU Market Research_2006/Jul 25
>>>File 775 processing for PD= : PD=000118
>>>File 775: started at PD=270301 stopped at PD=760806
2 775: EdgarPlus(TM)-Reg. Statements_2006/J
Examined 350 files
>>>File 781 processing for PD= : PD=000118
>>>File 781: started at PD=830806 stopped at PD=980727
225 781: ProQuest Newsstand_1998-2006/Aug 03


```
3    788: (Myrtle Beach) The Sun News_1996-200
3    806: Africa News_1996-1999/May 26
>>>File 810 processing for PD= : PD=000118
>>>File 810:      started at PD=850116 stopped at PD=911126
7    810: Business Wire_1986-1999/Feb 28
>>>File 813 processing for PD= : PD=000118
>>>File 813:      started at PD=100000 stopped at PD=900919
216   813: PR Newswire_1987-1999/Apr 30
103   816: Canada NewsWire_1996-1999/Jun 24
63    817: South American Business Info._1996-1
6     818: Xinhua News_1996-1999/May 26
67    861: UPI News_1996-1999/May 27
17    929: Albuquerque Newspapers_1995-2005/Jul
16    979: Milwaukee Jnl Sentinel Apr_1998-2006
9     980: Sarasota Herald-Tribune_1996-2006/Au
316   985: World News Connection(R)_1995-2006/A
```

218 files have one or more items; file list includes 370
One or more terms were invalid in 221 files.

?

S PD<=000118 AND (PROMOT? (S) (PRODUCT? OR ITEM? OR GOODS)) (S) (BASE? OR ORIGIN?)

Your SELECT statement is:

S PD<=000118 AND (PROMOT? (S) (PRODUCT? OR ITEM? OR GOODS)) (S) (BASE?
OR ORIGIN?) (S) (PRODUCT? OR ITEM? OR GOODS)

Items	File
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-------	-------

Processing

>>>File 9 processing for PD= : PD=000118

>>> started at PD=871119 stopped at PD=990304

4927 9: Business & Industry(R)_Jul/1994-2006/Aug 02

966 13: BAMP_2006/Jul W4

Processing

>>>File 15 processing for PD= : PD=000118

>>>File 15: started at PD=710000 stopped at PD=921218

2307 15: ABI/Inform(R)_1971-2006/Aug 03

Processing

Processing

Processing

Processing

>>>File 16 processing for PD= : PD=000118

>>>File 16: started at PD=19900101 stopped at PD=19950623

4307 16: Gale Group PROMT(R)_1990-2006/Aug 01

Processing

>>>File 18 processing for PD= : PD=000118

>>>File 18: started at PD=19860423 stopped at PD=19931110

856 18: Gale Group F&S Index(R)_1988-2006/Aug 02

>>>File 19 processing for PD= : PD=000118

>>>File 19: started at PD=110209 stopped at PD=790427

20 19: Chem.Industry Notes_1974-2006/ISS 200631

Processing

Processing

Processing

S PD<=000118 AND (DECORAT? OR LOGO?) AND ((PRICE OR PRICING) (5W) (PROMOT? (2N) (PRO
) (2N) (PRODUCT? OR ITEM? OR GOODS))

Your SELECT statement is:

S PD<=000118 AND (DECORAT? OR LOGO?) AND ((PRICE OR PRICING) (5W)
(PROMOT? (2N) (PRODUCT? OR ITEM? OR GOODS))) AND ((BASE? OR ORIGIN) (2N)
(PRODUCT? OR ITEM? OR GOODS))

Items	File
-------	------

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-------	-------

2	13: BAMP_2006/Jul W4
---	----------------------

Processing

S PD<=000118 AND (PROMOT? (2W) (PRODUCT? OR ITEM? OR GOODS)) AND ((BASE? OR ORIGIN)

Your SELECT statement is:

S PD<=000118 AND (PROMOT? (2W) (PRODUCT? OR ITEM? OR GOODS)) AND ((BASE?
OR ORIGIN) (2W) (PRODUCT? OR ITEM? OR GOODS))

Items	File
128	9: Business & Industry(R)_Jul/1994-2006/Aug 02
43	13: BAMP_2006/Jul W4
50	15: ABI/Inform(R)_1971-2006/Aug 03
145	16: Gale Group PROMT(R)_1990-2006/Aug 01
5	18: Gale Group F&S Index(R)_1988-2006/Aug 02
222	20: Dialog Global Reporter_1997-2006/Aug 03
1	73: EMBASE_1974-2006/Aug 03
40	75: TGG Management Contents(R)_86-2006/Jul W4
1	101: Disclosure Database(R)_2006/Jul W4
17	112: UBM Industry News_1998-2004/Jan 27
10	122: Harvard Business Review_1971-2006/Jul
6	129: PHIND(Archival)_1980-2006/Jul W4
2	147: The Kansas City Star_1995-2003/Sep 26
8	148: Gale Group Trade & Industry DB_1976-2006/Aug 02
23	180: Federal Register_1985-2006/Aug 02

>>>File 9 processing for PD= : PD=000118

>>> started at PD=871119 stopped at PD=990304

128 9: Business & Industry(R)_Jul/1994-2006/Aug 02

43 13: BAMP_2006/Jul W4

>>>File 15 processing for PD= : PD=000118

>>>File 15: started at PD=710000 stopped at PD=921218

50 15: ABI/Inform(R)_1971-2006/Aug 03

>>>File 16 processing for PD= : PD=000118

>>>File 16: started at PD=19900101 stopped at PD=19950623

145 16: Gale Group PROMT(R)_1990-2006/Aug 01

>>>File 18 processing for PD= : PD=000118

>>>File 18: started at PD=19860423 stopped at PD=19931110

5 18: Gale Group F&S Index(R)_1988-2006/Aug 02

Processing

Processing

Processing

>>>File 20 processing for PRODUCT? stopped at PRODUCTTS

>>>File 20 processing for BASE? stopped at BASESGIOLU

>>>File 20 processing for PRODUCT? stopped at PRODUCTTS

222 20: Dialog Global Reporter_1997-2006/Aug 03

1 73: EMBASE_1974-2006/Aug 03

40 75: TGG Management Contents(R)_86-2006/Jul W4

1 101: Disclosure Database(R)_2006/Jul W4

17 112: UBM Industry News_1998-2004/Jan 27

10 122: Harvard Business Review_1971-2006/Jul

>>>File 129 processing for PD= : PD=000118

>>>File 129: started at PD=30126 stopped at PD=930730

6 129: PHIND(Archival)_1980-2006/Jul W4

Examined 50 files

2 147: The Kansas City Star_1995-2003/Sep 26

>>>File 148 processing for PD= : PD=000118

>>>File 148: started at PD=140105 stopped at PD=830710

8 148: Gale Group Trade & Industry DB_1976-2006/Aug 02

>>>File 180 processing for PD= : PD=000118

>>>File 180: started at PD=19850102 stopped at PD=19921224

23 180: Federal Register_1985-2006/Aug 02

T S2/3,KWIC/1-9

2/3,KWIC/1 (Item 1 from file: 9)

DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

01504951 Supplier Number: 24161171 (USE FORMAT 7 OR 9 FO
Desserting The Industry

**(Edwards Fine Foods could increase sales to \$500 mil/yr wit
years, vs over \$200 mil/yr currently; is spending \$10 mil o
projects during current FY)**

Snack Food & Wholesale Bakery, v 87, n 2, p 26+
February 1998

DOCUMENT TYPE: Journal; Company Overview ISSN: 0037-7406 (
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 3469

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...to be skewed toward a product that Garvin calls "cold-set
unbaked, dairy- based product made with a condensed milk
for their round shape, however, they resemble less...

...see what sticks from their product line of offerings. We
shot, ask price points, flavors, product form and approx
size to develop products backed by consumer research. Everyt
...

...What we got with Western Country was very high quality b
core-related fruit- based products . The opportunity to c
between Edwards' customer base and that of Western Country

...like high-volume retail bakeries. Together, they produce
6,000 restaurant-quality cheesecakes, decorated cakes and
like tiramisu, in turn opening the channel to supplying hote

2/3,KWIC/2 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

03788588 Supplier Number: 45393575 (USE FORMAT 7 FOR FUL

Ricky's Augments Its Accessories To Gain Edge in Crowded Ma
WWD, pS16

March 10, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1215

... with jagged edges so that it looks authentic. The ba
stacked for a decorative effect, and the customers really
earthy, natural flavors.'

Ricky's house soap...store does best with an imported l
Butter, which manufactures carrot and aloe- based products

The chain also does well with No Ad, a generic line tha
combines high quality and value pricing . The product als
healthy margin, something that's unusual in the section.

'There's so...

19950310

2/3,KWIC/3 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

03775631 Supplier Number: 45368820 (USE FORMAT 7 FOR FUL

good scents: Home fragrance merchandised well makes a lasti

Home Fashions Magazine, v0, n0, p10

March, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1640

... We didn't match ours to coordinate lines," says Zwer
looked at key decorating colors to give them a longer life
versatility so, for instance, even if...

...wine or cake -- which just contributes to people's vice a

But what about that price ? The product is unique, b
\$20 price tag dissuade a customer from buying it? And...

...don't think price is that important," explains Zwerdling.
really beautiful decorative piece, people will pay a few p

"People are pretty open to whatever it...that you're go
much," says Ira Cooper, president of Redmond, Wash.- based

Products Corp. "The quality available here is just as good, than what you...

19950301

2/3,KWIC/4 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

03347636 Supplier Number: 44636404 (USE FORMAT 7 FOR FUL

Value-Added VERSATILITY

Promo, v0, n0, p25

May, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 3145

... Benjamin Babbitt who wrote a new chapter in marketin 1851 when he offered decorative color prints to his laundr customers in exchange for 25 soap wrappers. Babbitt's...

...would a marketer choose to offer premiums over other ince coupons, rebates, temporary price reductions, or product of which rate higher than premiums on Donnelley's popularity Much of...

...trade-in - and enhance brand equity.

'Premiums offer added value to consumers without impact of our products ,' says Pennzoil Products Co. advertising a promotion VP Robert F. Merz. ' Price effects a product 's Marketers who rely too heavily on price promotions - such as rebates...this year targets Hispanic consumers with a soccer that ties into the Houston- based oil products marketer's sponsorship of World Cup soccer next month on Univision.

'The Hispanic community...

19940501

2/3,KWIC/5 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

03261636 Supplier Number: 44489532 (USE FORMAT 7 FOR FUL

WOODCARE: SUPERSTORES TAKE MORE SHARE

DIY Week, pSA2

March 4, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 998

... everyday low pricing' net, and turning much of the s
more of a price -led commodity product than it has been i
In the last two years the large operators...

...faced with a vast range of varnishes, stains, preservativ
They are offered water- based products , solvent- based
solvent-free products; decorative products, protective pro
products which claim to do both. And there is massive duplic
19940304

2/3,KWIC/6 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

02769457 Supplier Number: 43713295 (USE FORMAT 7 FOR FUL

Natural Cosmetics Line Seeks Distinction as a 'Mind-Set' Br
Brandweek, v0, n0, p29

March 15, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1446

... the high-tech, jargon-laden sell of many premium cos
companies, Origins relies on plant- based products , which
understated way. According to analyst Lenka Grskovic of Klin

...to traditional cosmetics. Alternative in voice: Ours is a
straightforward, friendly approach. Alternative in pricing
Origins products are affordable. With other companies, it'
for skin-care products to run...the packaging, calling it ti
understated, genderless. Many like to keep the bottles out f
, since they set a certain tone. Like all elements of our ma
speaks of...

19930315

2/3,KWIC/7 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

06053754 (USE FORMAT 7 OR 9 FOR FULLTEXT)

AG Reno expects better sales of glass products

Cheah Chor Sooi

NEW STRAITS TIMES (MALAYSIA), p27

July 05, 1999

JOURNAL CODE: FNST LANGUAGE: English RECORD TYPE: FUL
WORD COUNT: 852

(USE FORMAT 7 OR 9 FOR FULLTEXT)

AG Reno Sdn Bhd may be a young company but its versatil
based products is expected to revolutionise the
functional glass industry.

"The beauty of light glazing through the three-dimensi

...

... We are now looking into mass production of textured
to bring down the price of our goods .

"They include mirrors, bowls and standard glass tiles
as well as signages, custom...

... development manager to manage our new showroom, and
research to determine a competitive pricing for our produ

For more information, call 03-9723822 or 03-9723833 or
or visit...

19990705

2/3,KWIC/8 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02425055 (USE FORMAT 7 OR 9 FOR FULLTEXT)

SWITZERLAND: COSMETICS INDUSTRY OVERVIEW MARKET (1)

U.S. and Foreign Commercial Service (US&FCS)

INDUSTRY SECTOR ANALYSIS

May 16, 1998

JOURNAL CODE: FISA LANGUAGE: English RECORD TYPE: FUL

WORD COUNT: 5345

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... provides an overview of the Swiss cosmetics market toiletries, hair and skincare products, decorative cosmetics, fragrances and men's cosmetic products. As official and data from the Swiss...

...Trade Statistics Division CH - 3003 Berne, Switzerland

NOTE: Statistics cover the following product categories: decorative cosmetic items, skin care preparations for face and feet, hair care, dental care...

...undergo an above-average rapid expansion in the future.

Although most of the well-known decorative cosmetics are present on the Swiss market and the competition among the various...

...continue to believe that there is potential for additional high-end sector of decorative cosmetics (with prices between \$22 and \$27) as well as those lines in...

...care products 3

- Hair sprays, Styling Gels and Mousses 6
- Hair tinting & coloring preparations 1

DECORATIVE COSMETICS

PERSONAL HYGIENE PRODUCTS

- Deodorants 5

- Bath and Shower Products, ...example dermatological hypoallergenic, pH-neutral and gentle to skin features products. Decorative cosmetic lines in the low price lipstick prices between \$3 and \$5) for the young consumer with low disposable income. High-end decorative cosmetic lines prices between \$22 and 27) with luxurious design and packaging.

... shares in Switzerland and the competition for cosmetics is significant. French suppliers like Lancôme (decorative care), Givenchy (perfumes), L'Oréal (hair care, decorative), Garnier (hair care), Rochas (decorative cosmetics, skin care), Saint Laurent (perfumes) accounted for 38% of imports in 1997.

...1.4 billion. Beiersdorf has just recently launched its new

in Switzerland, a decorative cosmetic line that consist articles. The Nivea Beaute' products are moderately...

... products like Pampers, Tempo, Always, Wash'n Go shamp toothpaste, Max Factor decorative cosmetics and the Oil o line. Just like the German manufacturer Beiersdorf, Proct launched a new line of decorative cosmetic items in Swit the Oil of Olaz Colour Collection', which belongs to the...m

According to a recent survey, only every second S make-up and decorative cosmetic products on a regular basi insiders are convinced that this number will...

... specialist stores. The rock-bottom prices of thes especially for prestigious fragrances and high price achieved through direct- and grey market imports an distribution, which make it...

...well-trained sales staff will continue to be in demand, p special skincare products, decorative cosmetic items price range and other sophisticated cosmetic products.

Channels of distribution...

... the country, has a 23% market share of cosmetic p Switzerland. Within the decorative cosmetics secto distributor sells the low-price line of Procter & Gamble, Co

... demonstrations at private locations, the so-called Personal hygiene products ranging creams and decorative ideal for direct sale as home shoppers can try out the vari S. and non-EU shipments to Switzerland are levied a custom assessed based upon the product imported. The duty fee Swiss Francs 115 (\$ 78), for cosmetic products and perfum buying cooperative, full range of cosmetics and toiletries w over Switzerland, decorative cosmetic Copyright 1998 prepared official duties. All rights reserved.

19980516

2/3,KWIC/9 (Item 1 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rts. reserv.

01758795 SUPPLIER NUMBER: 02785523 (USE FORMAT 7 OR 9

North American supplier profiles.

Automotive Industries, v163, pN57(31)

June, 1983

ISSN: 0273-656X

LANGUAGE: ENGLISH

RECORD TYPE: FUL

WORD COUNT: 20463

LINE COUNT: 01760

... Today, Binks is recognized as a major source of ever for applying protective and decorative coatings, from gian automotive finishing systems to simple airbrushes for use by internal capability to produce raw materials intermediates, adequate supply of and a competitive price for its produc combined resources of Du Pont and its Conoco subsidiary assu reliability--from the...through research and development.

Maintaining modern, efficient manufacturing operations

Ex-Cell-O's strong operating base --balanced product and technological leadership, strong financial resources, an results-oriented management--securely positions it...replace The product line includes: SMC and sisal reinforced plastic injection molded and decorative parts; stamped thermoplast compression molded hardboard and fiberboard headlining and t profile...steering wheels, instrument panel pads and other p components, sponge and denserubber weatherstripping and seal and functional interior trim, grilles, metal stampings and a welded steel and aluminum cabs for...Larry Zahn, General Sal 32100 Telegraph Rd., Birmingham, MI 48010, (313) 540-6200.

3M/ Decorative Products Division

The Decorative Products Div. of 3M is the world's la of film and accent graphics...

...graphics 20 years ago. The product line now includes a li selection of functional and decorative film graphics in th of colors, textures, special effects and performance traits

...similar styles and shapes, meet specialized consumer need communicate quality or status distinctions.

3M Decorative Products Div. is a value-added supplie worldwide atuio industry. Global in scope...the replacement m Allied-Kelite Div. makes specialty chemicals for electroplat plastic decorative and corrosion-resistant finishes; and t Div. which makes conveyor belting and diaphragms for...

19830600

?

Refine Search

Your wildcard search against 10000 terms has yielded the results below.

Your result set for the last L# is incomplete.

The probable cause is use of unlimited truncation. Revise your search strategy to use limited truncation.

Search Results -

Terms	Documents
L25 and ((promot\$ with (product\$ or item\$ or goods\$)) same ((base\$ or origin\$) with (product or item or goods)))	3

Database:

US Pre-Grant Publication Full-Text Database
 US Patents Full-Text Database
 US OCR Full-Text Database
 EPO Abstracts Database
 JPO Abstracts Database
 Derwent World Patents Index
 IBM Technical Disclosure Bulletins

Search:

L26

Refine Search

Recall Text

Clear

Interrupt

Search History

DATE: Thursday, August 03, 2006 [Printable Copy](#) [Create Case](#)

<u>Set</u> <u>Name</u> <u>Query</u> side by side	<u>Hit</u> <u>Count</u>	<u>Set</u> <u>Name</u> result set
DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; THES=ASSIGNEE; PLUR=YES; OP=OR		
<u>L26</u> L25 and ((promot\$ with (product\$ or item\$ or goods\$)) same ((base\$ or origin\$) with (product or item or goods)))	3	<u>L26</u>
<u>L25</u> l21 or l23 or l24	25	<u>L25</u>
DB=PGPB,USPT; THES=ASSIGNEE; PLUR=YES; OP=OR		
<u>L24</u> 20010031102 6226412 5880740 5870771 6307568 4931929 6414693 5274715 6167442 4849902 5933813 6339763 5793029 6175966)! [PN]	21	<u>L24</u>
DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; THES=ASSIGNEE; PLUR=YES; OP=OR		

<u>L23</u>	('7050654' '20050238251' '20050259883' '20010031102') [ABPN1,NRPN,PN,TBAN,WKU]	5	<u>L23</u>
<u>L22</u>	('7050654' '20050238251' '20050259883' '20010031102')[URPN]	0	<u>L22</u>
<u>L21</u>	l17 or l18 or l19 or L20 <i>DB=USPT; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	4	<u>L21</u>
<u>L20</u>	7050654.pn. <i>DB=PGPB; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	1	<u>L20</u>
<u>L19</u>	20050259883	1	<u>L19</u>
<u>L18</u>	20050238251	1	<u>L18</u>
<u>L17</u>	20010031102 <i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	1	<u>L17</u>
<u>L16</u>	L15 and ((promot\$ with (product\$ or item\$ or goods\$)) same ((base\$ or origin\$) with (product or item or goods)))	1	<u>L16</u>
<u>L15</u>	6344853.pn.	2	<u>L15</u>
<u>L14</u>	L12 and ((promot\$ with (product\$ or item\$ or goods\$)) same ((base\$ or origin\$) with (product or item or goods)))	1	<u>L14</u>
<u>L13</u>	L12 and (decorat\$ or (more adj attract\$) or beaut\$)	2	<u>L13</u>
<u>L12</u>	L8 and L11	9	<u>L12</u>
<u>L11</u>	L9 or L10	99591	<u>L11</u>
<u>L10</u>	((logo\$ or promot\$ or (adverti\$ near2 special\$)) with (product\$ or item\$ or material\$)) and @pd<=20000118	83572	<u>L10</u>
<u>L9</u>	((logo\$ or promot\$ or (adverti\$ near2 special\$)) with (product\$ or item\$ or material\$)) and @ad<=20000118	78258	<u>L9</u>
<u>L8</u>	L3 or L4 or L6	92	<u>L8</u>
<u>L7</u>	L3 or L4 or L5 or L6 <i>DB=USPT; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	2037718	<u>L7</u>
<u>L6</u>	(4488245 4449198 4029419 6014146 5936606 4445178 6144388 3568155 6344853 4318121 4029391 4523852 5995724 5880740 5917495 4490810 5999191 4418390 4359631 5920325 6304855 5559714)! [PN] <i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	22	<u>L6</u>
<u>L5</u>	('6144388' 'US 6414693B' '4931929' 'NL 6414693A' '6414693' 'US 6144388A' '5880740') [ABPN1,NRPN,PN,TBAN,WKU]	2037633	<u>L5</u>
<u>L4</u>	('6144388' 'US 6414693B' '4931929' 'NL 6414693A' '6414693' 'US 6144388A' '5880740')[URPN]	67	<u>L4</u>
<u>L3</u>	L1 or 6414693.pn. or 6144388.pn. <i>DB=USPT; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	7	<u>L3</u>
<u>L2</u>	L1 and (total\$ or sum\$ or price or pricing or cost\$ or paid or pay\$ or balanc\$)	2	<u>L2</u>
<u>L1</u>	5880740.pn. or 4931929.pn.	2	<u>L1</u>

END OF SEARCH HISTORY

[First Hit](#) [Fwd Refs](#)[Previous Doc](#)[Next Doc](#)[Go to Doc#](#)**cite**

Generate Collection

Print

L26: Entry 2 of 3

File: USPT

Aug 12, 2003

US-PAT-NO: 6606744

DOCUMENT-IDENTIFIER: US 6606744 B1

**** See image for Certificate of Correction ****

TITLE: Providing collaborative installation management in a network-based supply chain environment

DATE-ISSUED: August 12, 2003

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Mikurak; Michael G.	Hamilton	NJ		

ASSIGNEE-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY	TYPE CODE
Accenture, LLP	Palo Alto	CA			02

APPL-NO: 09/444654 [PALM]

DATE FILED: November 22, 1999

INT-CL-ISSUED: [07] G06 F 9/445

US-CL-ISSUED: 717/174; 717/174, 717/178, 705/26

US-CL-CURRENT: 717/174; 705/26, 717/178

FIELD-OF-CLASSIFICATION-SEARCH: 717/168, 717/170, 717/171, 717/174, 717/177, 717/172, 717/102, 717/176, 717/178, 705/1, 705/21, 705/26, 705/28, 709/201, 709/217, 709/227

See application file for complete search history.

PRIOR-ART-DISCLOSED:

U.S. PATENT DOCUMENTS

Search Selected

Search ALL

Clear

PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
<input type="checkbox"/> <u>4491947</u>	January 1985	Frank	
<input type="checkbox"/> <u>4972453</u>	November 1990	Daniel et al.	
<input type="checkbox"/> <u>5109337</u>	April 1992	Ferriter et al.	
<input type="checkbox"/> <u>5159685</u>	October 1992	Kung	
<input type="checkbox"/> <u>5297031</u>	March 1994	Guttermann et al.	

<input type="checkbox"/>	<u>5483637</u>	January 1996	Winokur et al.	
<input type="checkbox"/>	<u>5495610</u>	February 1996	Shing et al.	709/221
<input type="checkbox"/>	<u>5513343</u>	April 1996	Sakano et al.	
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<input type="checkbox"/>	<u>5729735</u>	March 1998	Meyering	
<input type="checkbox"/>	<u>5761502</u>	June 1998	Jacobs	
<input type="checkbox"/>	<u>5764543</u>	June 1998	Kennedy	
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<input type="checkbox"/>	<u>6253339</u>	June 2001	Tse et al.	
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ART-UNIT: 2122

PRIMARY-EXAMINER: Khatri; Anil

ATTY-AGENT-FIRM: Oppenheimer Wolff & Donnelly, LLP Nader; Rambed

ABSTRACT:

A system, method and article of manufacture are provided for collaborative installation management in a network-based supply chain environment. According to an embodiment of the invention, telephone calls, data and other multimedia information are routed through a network system which includes transfer of information across the internet utilizing telephony routing information and internet protocol address information. The system includes integrated Internet Protocol (IP) telephony services allowing a user of a web application to communicate in an audio fashion in-band without having to pick up another telephone. Users can click a button and go to a call center through the network

using IP telephony. The system invokes an IP telephony session simultaneously with the data session, and uses an active directory lookup whenever a user uses the system. Users include service providers and manufacturers utilizing the network-based supply chain environment.

18 Claims, 130 Drawing figures

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L26: Entry 2 of 3

File: USPT

Aug 12, 2003

DOCUMENT-IDENTIFIER: US 6606744 B1

**** See image for Certificate of Correction ****

TITLE: Providing collaborative installation management in a network-based supply chain environment

Detailed Description Text (593):

ADVERTISEMENT AND PROMOTION CAPABILITIES Provides cross-selling and up-selling based on on a product/service Provides cross-selling and up-selling based on on a user Provides advertisements or promotions based on a product/service Provides advertisements or promotions based on a u ser Links all cross-selling, up-selling, advertisements, promotions to further detail or purchasing ability

Detailed Description Text (595):

As an option, the advertisement information may further include promotion information or advertise another item separate from the item to which the advertisement information is related. As yet another option, the advertisement information is specifically tailored for the user based on a profile of the user. Further, cross-selling and up-selling based on a product or service, as well as of the user, may be provided. Ideally, all cross-selling, up-selling, advertisements, and promotions are linked to pages containing greater detail or to a purchasing area. The use of advertising revenues to pay for information dissemination is well established in domains such as television and radio in which end users are tuned to a continuous signal over a lengthy period of time. In such systems, due to the continuous nature of the signal being monitored by the end users, the end users are sufficiently similar to a "captive audience" that many or most end users remain tuned to the same signal even when the main program to which they are listening or viewing is interrupted by advertisements.

Detailed Description Text (601):

QUOTE OF PRICE AND AVAILABILITY Displays list price Displays promotional pricing based on product Displays promotional pricing based on user Displays user specific pricing Handles multiple currency Provides general availability Provides user specific availability Saves quote to be retrieved and maintained at later point Adapts pricing for geographic markets Passes quotes to channel partners Determines credit available and terms Provides web call-through for non-standard pricing

Detailed Description Text (603):

The virtual shopping environment may be tailored by generating prices associated with the items based on the profile of the user. As an option, some or all of the prices may be promotional prices. The promotional prices may be offered based on the particular product or on the profile of the user. Further, available credit and the terms of receiving that credit may be produced based on the profile of the user.

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L26: Entry 1 of 3

File: PGPB

May 23, 2002

PGPUB-DOCUMENT-NUMBER: 20020062264

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020062264 A1

TITLE: Method and apparatus for selecting, modifying and superimposing one image on another

PUBLICATION-DATE: May 23, 2002

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Knight, Kevin J.	Foothill Ranch	CA	US

APPL-NO: 10/054164 [PALM]

DATE FILED: January 22, 2002

RELATED-US-APPL-DATA:

Application 10/054164 is a continuation-of US application 09/479284, filed January 6, 2000, PATENTED

INT-CL-PUBLISHED: [07] G06 F 17/60

US-CL-PUBLISHED: 705/26; 705/27

US-CL-CURRENT: 705/26; 705/27

REPRESENTATIVE-FIGURES: 3F

ABSTRACT:

A method of preparing a server is disclosed that supports a client system to construct and preview a composite image. The composite image comprises first and second images. The method of this invention comprises the steps of constructing at the server first and second libraries, inputting to the server data representative of the sets of the first and second images, and generating from the inputted set of first images a corresponding set of templates. Each template bears a corresponding one of the set of the first images. Next, the set of templates is loaded into the first library. Then, the set of second images is loaded into the second library. In one illustrated embodiment of this invention, the first image represents a promotional product, the second image represents a logo and the composite image is the logo superimposed on the promotional product.

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L14: Entry 1 of 1

File: USPT

Feb 5, 2002

US-PAT-NO: 6344853

DOCUMENT-IDENTIFIER: US 6344853 B1

TITLE: Method and apparatus for selecting, modifying and superimposing one image on another

DATE-ISSUED: February 5, 2002

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Knight; Kevin J.	Foothill Ranch	CA		

ASSIGNEE-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY	TYPE CODE
Alcone Marketing Group	Irvine	CA			02

APPL-NO: 09/479284 [PALM]

DATE FILED: January 6, 2000

INT-CL-ISSUED: [07] G06 F 17/60, G06 T 3/00

US-CL-ISSUED: 345/435; 705/26, 705/27

US-CL-CURRENT: 345/629; 705/26, 705/27

FIELD-OF-CLASSIFICATION-SEARCH: 345/435, 709/203, 705/26, 705/27

See application file for complete search history.

PRIOR-ART-DISCLOSED:

U.S. PATENT DOCUMENTS

Search Selected

Search ALL

Clear

PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
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<input type="checkbox"/> <u>4706075</u>	November 1987	Hattori et al.	345/23
<input type="checkbox"/> <u>4868552</u>	September 1989	Chang	345/115
<input type="checkbox"/> <u>5109272</u>	April 1992	Kinoshita et al.	358/500
<input type="checkbox"/> <u>5130801</u>	July 1992	Yamaguchi	348/14.07
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ART-UNIT: 2154

PRIMARY-EXAMINER: Coulter; Kenneth R.

ATTY-AGENT-FIRM: Gable; R. Lewis Cowan, Liebowit & Latman PC

ABSTRACT:

A method of preparing a server is disclosed that supports a client system to construct and preview a composite image. The composite image comprises first and second images. The method of this invention comprises the steps of constructing at the server first and second libraries, inputting to the server data representative of the sets of the first and second images, and generating from the inputted set of first images a corresponding set of templates. Each template bears a corresponding one of the set of the first images. Next, the set of templates is loaded into the first library. Then, the set of second images is loaded into the second library. In one illustrated embodiment of this invention, the first image represents a promotional product, the second image represents a logo and the composite image is the logo superimposed on the promotional product.

37 Claims, 10 Drawing figures

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L14: Entry 1 of 1

File: USPT

Feb 5, 2002

DOCUMENT-IDENTIFIER: US 6344853 B1

TITLE: Method and apparatus for selecting, modifying and superimposing one image on another

Abstract Text (1):

A method of preparing a server is disclosed that supports a client system to construct and preview a composite image. The composite image comprises first and second images. The method of this invention comprises the steps of constructing at the server first and second libraries, inputting to the server data representative of the sets of the first and second images, and generating from the inputted set of first images a corresponding set of templates. Each template bears a corresponding one of the set of the first images. Next, the set of templates is loaded into the first library. Then, the set of second images is loaded into the second library. In one illustrated embodiment of this invention, the first image represents a promotional product, the second image represents a logo and the composite image is the logo superimposed on the promotional product.

Application Filing Date (1):

20000106

Brief Summary Text (2):

This invention relates to digital processing of a plurality of images and, in particular, the superimposing of one image on another. In one illustrative application of this invention, the digital processing occurs in the context of the Internet and on a web-site, which is accessible via a transmission link, the Internet for example, typically by users employing a browser to select and modify one or both of the sets of images before superimposing one on another. In a further application, this invention may be used to permit a customer from his/her browser to select and modify a first image in the form of a logo or trademark of a company, a geographic unit such as a country, city, state, etc., or a sports team, etc., and to superimpose that selected first image onto on a second image of a promotional product such as luggage, apparel such as a hat, writing instruments, electronic devices such as a radio and the like.

Brief Summary Text (7):

A service to be marketed over the Internet involves the superimposing of one image on another to permit the prospective purchaser to preview the composite image before buying. TOMAX USA.com (www.tomaxusa.com/e-sample/) is an example of such a service, where a second image of a logo of a business company or athletic team for example may be superimposed on a first image in the form of promotion merchandise such as a watch, clock, calculators or other electronics. Initially, a second image logo is forwarded to TOMAX. The logo may be in the form of a photograph, e.g., a black and white color separated artwork of the logo, and, in that form, would be forwarded by mail to TOMAX. Alternatively, the logo may be scanned and converted to a digital signal, before being formatted by Adobe Illustrator into an EPS format or by Adobe PhotoShop; the formatted signals are transmitted to TOMAX USA.com. If E-mailed, an indication of the PMS color also needs to be transmitted to permit the logo to be reproduced at the processing site in its precise colors. At the

processing site, the received image of the logo is converted back to a hard copy, before it is assembled with the promotional product of interest and a photograph of the logo superimposed on the product is taken. In turn, the photograph is scanned and the converted, rasterized image is transmitted as an E-mail attachment to the user's browser, where it may be previewed. TOMAX USA indicates that the superimposing process will require 60 hours or perhaps less, depending on workload. In addition, a security code number is transmitted with the superimposed image to the purchaser, while the superimposed image is also uploaded to the website of TOMAX USA. The purchaser may use that security code to access on line the superimposed image from TOMAX USA's website. Similarly, the purchaser may give that security code to another person, a customer of the purchaser for example, whereby the customer may also view the superimposed image from this website.

Brief Summary Text (8):

A drawback to the technique described above is that the superimposing is performed photographically and, as a result, requires a significant amount of time. Further, the TOMAX USA process is not capable of adjusting the color of either the image of the logo and/or the promotional product. Further, there is no provision for changing the relative size of the logo with regard to the product. It is appreciated that the size of the product may vary; for example, the product may take the form of a piece of luggage or a relatively small product such as a ball point pen. In order to fit a logo on a particular product, it is necessary to adjust the size of the logo to fit that of the product. Still further, it is necessary to place the logo on the product in accordance with the configuration and size of the product. In the example of the ball point pen, the size of the logo is selected to be relatively small, and the logo is oriented along the axis of the pen. On the other hand if the logo is placed on luggage, the size of the logo would normally be larger. The logo could be disposed in a number of positions relative to the luggage, e.g., parallel to its bottom surface or diagonally across a side surface, i.e., the logo would be disposed to intersect the bottom surface at an angle. In short, the above described website does not permit the purchaser to adjust on line the relative size, color or location of the logo with respect to the promotional product.

Brief Summary Text (10):

Accordingly, it is an object of this invention to digitally process and superimpose a second image on a first image and to display the composite image, whereby a prospective purchaser can preview the product bearing the logo represented by the composite image.

Brief Summary Text (11):

It is one object of this invention to permit the purchaser to change and view the color of the first image, e.g., a logo, and the second image, e.g., a promotional product, before making a selection of the color for these images from a selection of colors.

Brief Summary Text (14):

It is another object of this invention to permit on line access to a website that is connected to the Internet, whereby the purchaser may vary image parameters such as the color, the relative size and the relative orientation of the images of the logo to the promotional product, before finally setting these parameters.

Brief Summary Text (16):

In one illustrative embodiment of this invention, the first image represents a promotional product, the second image represents a logo and the composite image is the logo superimposed on the promotional product.

Drawing Description Text (4):

FIGS. 2A and 2B are flow diagrams, which are loaded on the server system for respectively inputting and processing a variety of logos to populate a logo library

and a variety of promotional products to populate a product library in a data base of the server system shown in FIG. 1;

Drawing Description Text (5):

FIGS. 3A-F illustrate a series of screens or webpages that appear on the purchaser's browser to respectively permit the purchaser to preview and to select the various parameters of a logo and the promotional product such as the color of each and the relative size and orientation of the logo to the product; and

Drawing Description Text (6):

FIG. 4 is a flow diagram which illustrates the process by which the purchaser uses his/her browser to access the website and its server system as shown in FIG. 1, which hosts the computer software for permitting the purchaser to select and configure the logo on the promotional product in accordance with the teachings of this invention.

Detailed Description Text (3):

The server system 18 comprises, as shown in FIG. 1, a web server 18a, a data base server 18b, and a dynamic graphics server 18c. The server system 18 is front ended, as described above, in that the purchaser can access the system 18 by sending requests from the browser 12 via the communication link 16 to the web server 18a, while data in the form of images of the different promotional products and logos are back ended, i.e., this data is input to the server system 18 via a block 32. As will be described in detail with respect to FIGS. 2A and 2B, data reflective of the logo images and the product images are obtained, formatted and input by the block 32. The processing of block 32 is effected by the software illustrated in FIGS. 2A and 2B, as executed by a developer work station processor (not shown) that may be positioned at any convenient location, not necessarily at the site of the server system 18 as shown in FIG. 1. Further, the logo data may be entered by a purchaser on his/her client system 10 to be transmitted over the communication link 16 to the web server 18a for processing. Such use of the client server 10 permits a purchaser to have his or her particular logo to be processed, e.g., superimposed on a selected promotional product, in accordance with the teachings of this invention.

Detailed Description Text (4):

This invention relates generally to superimposing a second image onto a first image. In an illustrative embodiment of this invention, the second image takes the form of a logo, a trademark or any other image or visual message provided by the purchaser or end user. The logo may refer to a commercial product, a geographic location such as a city, a state or a nation, an athletic team or the like. A logo is illustrated in FIGS. 3A, B, C, D and F, where it is identified by a numeral 144; the logo 144 is superimposed on a first image which, for example, may take the form of a promotional product 142. Such a product 142 may take the form, for example, of a cap 142a, a golf ball 142b, a cup 142c, a shirt 142d or the like.

Detailed Description Text (6):

The database server 18b comprises a database 22 for storing a client identifier/customer table, a customer database 26, an order database 28 and a product/logo database 30. The customer database 26 may contain for example customer information for various purchases or potential purchasers. The customer information includes purchaser-specific order information such as the name of the customer and billing information. The order database 28 stores an entry for each order that has not yet been transmitted to a purchaser. The client identifier/purchaser table 22 contains a mapping from each client identifier, which is a globally unique identifier that uniquely identifies a client system 10, to the purchaser last associated with that client system 10. The product/logo data base 30 includes separate storage areas for receiving respectively data reflective of the different promotional products and logos which may be processed in accordance with this invention. As will be illustrated in and described with respect to FIGS. 3A-F, a second image of a purchaser selected logo 144 will be superimposed onto a first

image of a purchaser selected promotional product 142, Though the database server 18b has been described in FIG. 1 in terms of a plurality of distinct data bases 22, 26, 28 and 30, it would be appreciated by one skilled in the art that one memory or another combination of memories could store this data.

Detailed Description Text (7):

Still referring to FIG. 1, the dynamic graphics server 18c comprises a product template memory 38, wherein a plurality of templates, each carrying one first image of a promotional product 142, are stored, a logo template memory 40, wherein a plurality of templates, each carrying one second image of a logo 144, are stored, and a generator 42 which carries out the processing identified by the numeral 160 as shown in FIG. 4 and, in particular by the step 168 thereof. Note that both of the product/logo database 30, and the product template memory 38 and the logo template memory 40 are needed. The product/logo database 30 stores the lists of all of the products and logo that the system 18 can handle. As will be explained, pull down menus reflecting these lists stored in the database 30 are provided to the user, whereby he/she can select one of each of the products and the logos for later processing. The template memories 38 and 40 are separately needed in order to permit the processing and, in particular, the superimposing of a logo image on a product image as will be explained below.

Detailed Description Text (8):

Further as will be shown and explained with respect to the flow diagram of FIG. 4, the programming for the client system 10 and the server system 18 permits the purchaser to set up a communication session between the client system 10 and the server system 18, whereby the purchaser can communicate with the server system 18 to preview a number of each of the logos 144 and the promotional products 142, to control the selection of the color of each of the logos 144 and products 142, and to control the relative size and position of the logo 144 with respect to its promotional product 142.

Detailed Description Text (9):

In FIG. 2A, there is shown a flow diagram of the steps of the process, that was generally identified by the block 32 as shown in FIG. 1, for inputting and formatting data indicative of the second images. In particular, data representing a plurality of second images reflective of different logos 144 may be so processed in the block 32 and inputted to the database server 18b and, in particular, to its database 30, wherein a data library of logos is constructed. Thus, the purchaser may, as will be described, preview and select one second image or logo 144 from this library to be superimposed on the promotional product 142. The second or logo image may be transmitted by different conduits to the site where the processing 32 is performed by any of the well known computers such as a Macintosh or Windows personal computer as programmed in accordance with the process illustrated in FIG. 2A. Though the site of the processing 32 may be in the vicinity of the server system 18 as shown in FIG. 1, it would be appreciated by one skilled in the art that such a site may be disposed at a distance from the server system 18 and the signals derived from the processing 32 transmitted thereto by any conventional means. For example, a hard copy of a logo 144 could be mailed in step 52 to the processing site, where at the hard copy is scanned in step 54 to input data in a raster format. Alternatively, the logo data may be stored in a diskette or ROM, which is delivered in step 56 to the processing site. In a third embodiment, the logo data is Emailed in step 58 from the client's system 10 to the site of the processing 32.

Detailed Description Text (10):

Both the Emailed data and that carried by the diskette are scanned in step 60 to remove possible viruses; if step 60 fails to remove the virus, an error alarm is generated in step 62. The data carried by the diskette is converted in step 66 to a raster format. The rasterized data from steps 66 and 54 are applied to step 68, which converts the rasterized data from both sources into Encapsulated Post Script

(EPS) data. EPS data is formatted in mathematical terms, whereby the data can be readily scaled without loss of resolution. As will be described, the logo data will be scaled whereby the size of the logo 144 may selectively set by the purchaser relative to the size of the promotional product 142. In one illustrative embodiment, step 68 may be implemented by the software marketed by Adobe under its trademark, "SteamLine". Step 68 converts the rasterized data outputted from the steps 54 and 66 into data, which defines the outline of each character in terms of a series of lines. Each of these lines is a vector, which is defined by a set of coordinates.

Detailed Description Text (13):

Referring now to FIG. 2B, there is shown a further part of the process 32 that was shown generally in FIG. 1. In particular, FIG. 2B illustrates the detailed steps of that process 32 for inputting and formatting data indicative of the first image, e.g., one of a plurality of the promotional products 142 which may be selected for processing. The product data is structured in an illustrative embodiment of this invention as a template, in which one of the first or product images is embedded. In turn, a plurality of product templates are stored as a library of the available promotional products memory 38, as shown in FIG. 1. The first or promotional product 142 image may be transmitted by different conduits to the site where the processing 32 is preformed. For example, a hard copy may be transmitted in step 92 to step 94, which scans the hard copy to output a raster image data file which represents the first image. Alternatively, the actual product 142 may be shipped in step 96 to the processing site, where step 98 obtains the first image by digitally photographing the product 142. In a still further embodiment, the first image of the product 142 may be Emailed in step 100 to the processing site, where step 102 scans the inputted image data to remove possible viruses; if step 102 fails to remove the virus, an error alarm is generated in step 104. The data outputted by each of the steps 94, 98 and 102 is applied to step 106, where the inputted data in digital, rasterized format is edited by an operator in preparation for inclusion into a flash template data file. In particular, the step 106 permits an operator to redraw, erase or change or adjust the color of the rasterized product image. The output of the editing is a series of layers. The bottom most image corresponds to the original unedited image. The uppers images are respectively a record of the changes to the image's configuration, the erased parts of the image and the color changes. Step 106 also permits the first or product image to be normalized to a standard configuration and size, e.g., a 400.times.400 pixel square. Finally, step 106 positions on the product image at least one "place holder" that identifies that point or points on a promotional product where a logo 144 may be positioned. With reference to FIGS. 3A, B, C, D and E, each of the products 142a, b, c and d has a single place holder for receiving a selected logo 142. In this example shown in FIG. 3E, the product 142 is a cap 142a and, typically, would include only one place holder due to its size and configuration. When the product 142 may accommodate a logo in more than one position, e.g., where the product 142 is luggage, more than one place holder may be assigned to such a product 142. It is contemplated that the present invention may include the capability to permit the purchaser to choose which of the available place holders where the selected logo 144 may be positioned relatively with respect to the promotional product 142.

Detailed Description Text (14):

The edited data from step 106 is applied to step 108, which translates the inputted rasterized data indicative of one of the promotional products 142 into JPG formatted data which retains its rasterized formatting and is interchangeable. As shown in FIG. 2B, the JPG data file is created with a plurality of layers, one layer for each of the colors in which a particular product is available. For example as shown in FIG. 3E, a promotional product in the form of a cap 142a is available in five colors, namely forest green, black, ivory, khaki and navy blue. In that example, step 108 would develop a JPG layer for each of these five colors. Next, a flash template data file is opened in step 110 for each of the JPG layers created in step 108. In step 112, an executable JPT template is compiled for each

of the flash template data layers, e.g., one for each of the available colors.

Detailed Description Text (15):

In step 116, the rasterized image is converted into a composite image of the cap 142a and a generic logo 144' such as "Your Logo", which are GIF formatted and disposed as a featured item on the web page 130b of FIG. 3B. In step 114, the image rasterized data is converted to a JPG data format of a detailed image that is to be inserted on page 103d as shown in FIG. 3D and includes the product 142 with the generic logo 144', "Your Logo" superimposed thereon and is similar to the menu web page 130b; in particular, this composite image as shown in FIG. 3D is larger and more detailed than that of the composite image appearing as the featured item in the web page 130b of FIG. 3B. In step 118, the digital rasterized image derived from any of the steps 102, 98 and 94 is translated in step 118 into the HTML language to permit the product data to be imbedded into one of the pages 130, whereby an image of the promotional product 142 would appear on the home page 130a of FIG. 3A, the featured items page 130b of FIG. 3B, a detailed page 130d as shown in FIG. 3D, and the control panels 154 and 156 as shown on the InstaSample pages 130e and f of FIGS. 3E and F respectively.

Detailed Description Text (16):

Referring now to FIG. 4, there is shown the steps of the process 160, whereby the purchaser may initiate from the browser 12 of his/her client system 10, as shown in FIG. 1, a communication session or conversation between the client system 10 and the server system 18, whereby the purchaser can select one of the available promotional products 142 that are stored as a library in the product template memory 38, the color of the selected product 142, one of the available logos 144 that are stored as a library in the logo template memory 40, the color of the selected logo 144 and the relative size of the selected logo 144 with respect to the product 142. Starting in step 162, the purchaser logs on at his/her browser 12 to the website associated with the server system 18, whereby the home page 130a, as shown in FIG. 3A, appears on a display (not shown) of the browser 12. Next in step 164, the purchaser clicks on the "featured item" link 136, whereby the featured items page 130b, as shown in FIG. 3B, appears on the browser screen. The page 130b bears a number of links 180-1, 180-2--180-n, which may be clicked on by the purchaser to bring up images of the corresponding items or promotional products 142, e.g., apparel, bags & duffels, etc., known as "featured items". In the illustrative embodiment of FIG. 3B, the purchaser has clicked on the link 180-1 and images of apparel, i.e., the cap 142a with the generic logo 144' superimposed thereon and a shirt 142d with the generic logo 144' superimposed thereon, are displayed. In turn, there is another set of links 182-1 and 182-2. Links 182-1 and 182-2 are associated with the cap 142a and the shirt 142d respectively. The purchaser may then select one of displayed products 142 on page 130b by clicking on that product's links 182, whereby the web page 130e is drawn up; as illustrated in FIG. 3E, the selected promotional product 142, in this instance the cap 142a, is displayed without any logo 144 in an enlarged and more detailed image of the cap 142a than that shown in FIG. 3B.

Detailed Description Text (18):

Still in step 166, the purchaser may choose among the available colors for the selected product 142, e.g., the cap 142a, by clicking on a selected one of the plurality of keys 154a-e, which correspond in one illustrative embodiment respectively to the following colors: forest green, black, ivory, khaki and navy blue. When the purchaser clicks on a particular key 154a-e, e.g., 154b, the color of the cap 142a will be rendered as black. The purchaser then selects the desired color of the logo 144 by actuating one of the plurality of keys 156-1 to 156-120 within a box 156 of the web page 130f, as shown in FIGS. 3E and F. It is apparent that the number of colors available for the image of the logo 144, e.g. 120, is much greater than the number of colors available for the promotion product 142, e.g., 5. This typically is necessary, because each logo 144, which corresponds to a particular entity, will have a unique shade or intensity of color, and it is

contemplated that a wide variety of colors will be necessary to provide the proper color to the logo 144 to match that color which is normally associated that logo 144. For example, the trade dress of Kodak includes a unique shade of an orange gold.

Detailed Description Text (19):

After the promotional product 142 has been selected by the purchaser, the product's color, the logo 144, and the logo's color have been selected by the purchaser, the process 160 moves to a generator process 168, where a JPG file representative of the second image superimposed on the first image, i.e., the logo image superimposed on the product image, is generated. The software for effecting the generator process 168 comprises in a generator 42, which as shown in FIG. 1 resides in the dynamic graphics server 18c. As will be explained below, the generator process 168 processes the selected product and logo templates that were accessed from the product and logo template memories 38 and 40 in steps 164 and 166, as described above. First, the generator process 168 executes an active server page (ASP) file which contains the color attributes of the product 142 and the logo 144 and inserts the selected colors for the selected product 142 and logo 144 into their respectively accessed templates. At this stage, the product data is in a rasterized format, while the logo data is in a vector format. Next, the generator process 168 inserts the logo image data into the product template. This insertion step effects the superimposing of the logo image on the product image, and at the same time, adjusts the relative position of the logo with respect to the product, i.e., the logo is placed in the place holder that was affixed to the product. The insertion step also causes the product and logo images to be painted respectively with the selected colors, and the size of the logo image to be adjusted with respect to that of the product in accordance with a scaling factor. In one illustrative embodiment, the scaling factor represents the degree or % of downsizing from the full sized logo stored on its template. Alternatively, the scaling factor could also represent an increase in the size of that image stored on its template without departing from the teachings of this invention. When the product 142 was selected in step 164 as described above, the corresponding template bearing that product 142 as was constructed in step 112 of FIG. 2B is retrieved from its library in the product template memory 38 of the graphic server 18c as shown in FIG. 1. When the logo 144 is selected in step 166 above, its template bearing the logo in the SWT data format is withdrawn from its library in the logo template memory 40 and is applied to the template bearing the product 142.

Detailed Description Text (20):

ASP files instruct the server software as to which of the selected logo colors and product colors have been chosen and to execute the graphic server 18c based on software programming contained in the generator 42 to paint the logo image and the product image respectively with those colors that have been previously selected. The ASP control panel files may be coded in a number of different conventions to provide a wide variety of colors. In one illustrative embodiment, a particular color may be represented by the parameters R, G and B that represent respectively the primary colors: red, green and blue. A numerical value in the range of 0 to 255 that is representative of the intensity of a color is assigned to each of the primary colors. In an alternative embodiment that is often used in the printing industry, a particular color is defined in terms of: cyan C, magenta M, yellow Y and black K. Other standards that could be used by this invention include the Pantone (Commercial) Standard or the Web-Hex Standard, which involves a set of 6 alpha-numeric characters. All color definitions may be converted to RGB. To achieve a more precise rendering of colors on a cathode ray tube as may be used with the browser 12, correction factors may be employed with the above listed color coding conventions. The above described and other color coding standards or conventions of color coding could be used without departing from the teachings of this invention. The ASP control panel files with the selected color coding for the logo images is also included with the library of logo templates stored in the logo template memory 40.

Detailed Description Text (21):

The completed product template includes the first or product image, the place holder or other equivalent code that determines where on the product image that the logo image has been placed, the adjusted scaling factor that indicates the size of logo image relative to that of the product image, and data from the ASP control panel files that sets the color for each of the selected product and logo images. The product image data, that is retained on the template, is in a rasterized format, whereas the logo image data inserted into this template is in a vector format. Next the generator process copies the logo and product images, along with their color data, product frame and the scaling factor, and merges this data to a third file of a JPG format. In particular, the product data of a JPG format, i.e., a raster format, merges with the logo data of a SWT, i.e., vector data format, whereby the superimposed logo data merges to a rasterized JPG file.

Detailed Description Text (22):

After the product template has been executed in step 168, the resultant JPG file produced in step 168 to represent the composite image is embedded into one of the webpages 24, as shown in FIGS. 3A-F. Next in step 170, the page 130 bearing the superimposed image embedded therein is returned to that client system 10 which initiated the image selection and superimposing in step 162. Typically, the returned page 130 is presented on a display associated with the browser 12, whereby the purchaser may preview the composite images of the logo 142 superimposed on the product image 144, before purchasing the selected product 144. The purchaser may print out in step 172 a copy of the superimposed images, thereby providing the purchaser or end user with a physical or hard copy of the superimposed images which may be readily given to sales prospects. Thereafter, the image constructing session is terminated in step 174.

Detailed Description Text (23):

Although the present invention has been described in terms of various embodiments, it is not intended that the invention be limited to these embodiments. Modification within the spirit of the inventions will be apparent to those skilled in the art. For example, the process of constructing a template may be readily modified to permit the purchaser from his/her browser to adjust the scaling factor, whereby the size of the logo image may be increased or decreased under the control of the purchaser. Similarly, the constructing process may be enhanced within the teachings of this invention to permit the purchaser to selectively place the position of the place holder on the product image and/or to set a plurality of place holders on the product image, whereby the logo may be placed in any of a number relative positions on the promotional product under the control of the purchaser. Still further, the logo image may be segmented and color values could be selected for each of the established segments. In addition, a cookie that would identify a particular customer and an indication of the previous choices made by that purchase, e.g., the favorite color or colors of that customer, may be stored in the customer database 26 as shown in FIG. 1. The scope of the present invention is defined by the claims that follow.

CLAIMS:

4. The method of preparing a server as claimed in claim 1, wherein there is further included a step of configuring said second image as a logo, and a step of configuring said first image as a product.

8. The method of preparing a server as claimed in claim 7, wherein there is further included a step of configuring said second image as a logo, and said first image as a product.

13. The method of preparing a server as claimed in claim 12, wherein there is included a further step of representing said second image as a logo and said first

- image as a product, whereby said one placement hook may be used to position said logo on said product.

16. The method of preparing a server as claimed in claim 1, wherein said first image represents a promotional product, said second image represents a logo and said composite image is said logo superimposed on said promotional product.

32. The method of operating a client system as claimed in claim 31, wherein said selected one first image comprises a promotional product, and said selected one second image comprises a logo, and there is further included a step of displaying at the client system said composite image as a logo superimposed on a promotional product.

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L16: Entry 1 of 1

File: USPT

Feb 5, 2002

DOCUMENT-IDENTIFIER: US 6344853 B1

TITLE: Method and apparatus for selecting, modifying and superimposing one image on another

Drawing Description Text (4):

FIGS. 2A and 2B are flow diagrams, which are loaded on the server system for respectively inputting and processing a variety of logos to populate a logo library and a variety of promotional products to populate a product library in a data base of the server system shown in FIG. 1;

Detailed Description Text (6):

The database server 18b comprises a database 22 for storing a client identifier/customer table, a customer database 26, an order database 28 and a product/logo database 30. The customer database 26 may contain for example customer information for various purchases or potential purchasers. The customer information includes purchaser-specific order information such as the name of the customer and billing information. The order database 28 stores an entry for each order that has not yet been transmitted to a purchaser. The client identifier/purchaser table 22 contains a mapping from each client identifier, which is a globally unique identifier that uniquely identifies a client system 10, to the purchaser last associated with that client system 10. The product/logo data base 30 includes separate storage areas for receiving respectively data reflective of the different promotional products and logos which may be processed in accordance with this invention. As will be illustrated in and described with respect to FIGS. 3A-F, a second image of a purchaser selected logo 144 will be superimposed onto a first image of a purchaser selected promotional product 142. Though the database server 18b has been described in FIG. 1 in terms of a plurality of distinct data bases 22, 26, 28 and 30, it would be appreciated by one skilled in the art that one memory or another combination of memories could store this data.

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